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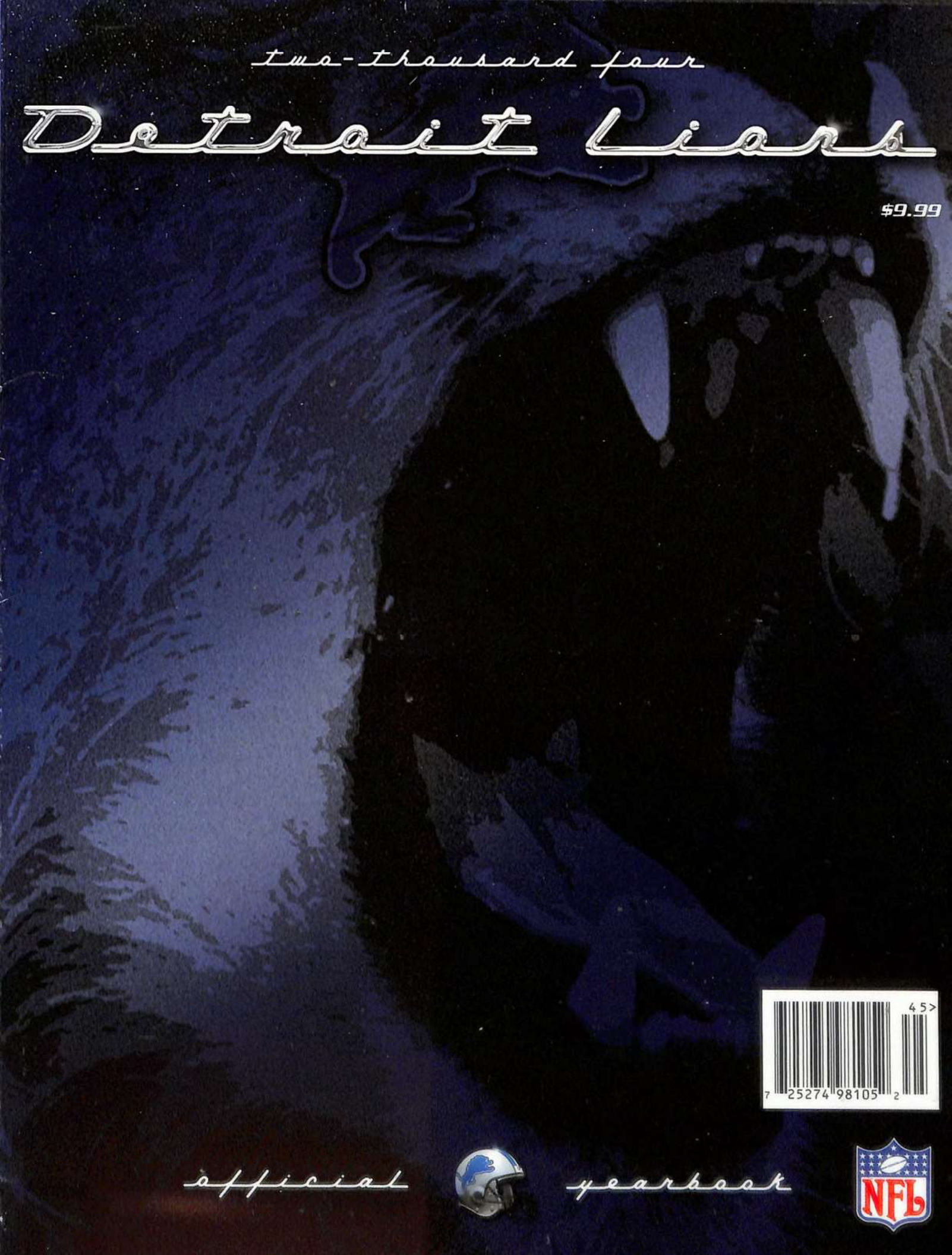

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In Memory
Steve Hermans 1950–2004

The 2004 Detroit Lions Yearbook is dedicated to Steve Hermans, who passed away June 19, 2004. Both a long-time colleague and friend, Hermans, 54, was the Lions "Eye in the Sky" for over 25 years as the team's video director.

Hermans completed his 26th season with the club in 2003. He was responsible for overseeing a wide ranging and ever-expanding list of video responsibilities for the coaching staff and player personnel department, as well as any other video needs the organization threw his way.

He supervised a major change during the 2000 season in the way the Lions processed, evaluated and distributed practice and game videotape. The process is now almost entirely digital (using the PINNACLE system) with compatible computers and monitors, enabling coaches, players and front office personnel the ability to splice, view and monitor the same footage using "v-mail" off each individual monitor. The new process paralleled Hermans' spearheading of the Lions' effort in 1986 when the NFL switched from an all-film operation to videotape.

Prior to being hired by former Head Coach Monte Clark in 1978, Hermans was assistant photo director at WBAY-TV in his native Green Bay, Wisc., from 1968-77. His contact with football began at WBAY when he processed, edited and printed game films for the Packers.

Hermans is survived by his wife, Rosann, and three sons, Craig, Chad and Keith.

William Clay Ford

Owner & Chairman

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In an age where ownership changes and franchise moves in professional sports have become alarmingly commonplace, William Clay Ford continues to provide the Detroit Lions organization, its fans and the community with unwavering stability and sound leadership.

His commitment to the franchise is imprinted on virtually every aspect of the organization. By combining one of the finest sports and entertainment venues, Ford Field, and a world-class headquarters and training environment with a strong management team, Mr. Ford has instilled the organization with the right mix of fuel that will power the further development of the entire Lions organization.

"I believe we have the right people and resources in place to make the Lions one of the best teams on and off the field," said Mr. Ford.

"We have taken important steps in this process recently that points us in the right direction. Coach Mariucci has been a valuable addition to the team, and his leadership is felt from top to bottom. We have also made critical decisions in our player personnel and our business ventures that enhance our ability to compete successfully in the NFL."

One thing and one thing only remains the utmost goal to Mr. Ford, and that is for the Detroit Lions to win a Super Bowl. Mr. Ford understands that in the current competitive realities of the NFL, reaching the game's ultimate prize can be a quick climb. Not only is having the coaching staff and front office in place necessary for this ascension, but providing vital infrastructure, such as a new stadium and new practice facility, is also important in the rise to the top.

Further evidence of Mr. Ford's commitment can be found in the fact the Lions returned "home" to a new downtown Detroit stadium, Ford Field, in 2002. The $500 million stadium impacts the Lions' ability to compete in several facets of the game. In this NFL age of salary cap and free agency, the revenues produced from Ford Field will help level the economic playing field with the Lions' NFL counterparts. Ford Field has already influenced NFL leadership as it became the overwhelming factor in Detroit being awarded the right to host Super Bowl XL to be played February 5, 2006. That championship game will clearly add to the city's economic landscape in numerous ways.

Ford Field is serving as a springboard, shaping further revitalized growth in the city of Detroit. The stadium's effect on the city will continue to be comprehensive with its contributions to host several events besides Lions games.

In May 2003, the Detroit News honored Mr. Ford as a Michiganian of the Year for 2003, an annual tribute to select citizens who made significant contributions to the state or local community, as he brought the Lions "back home" and opened Ford Field's doors to reap benefits for Detroit.

Additional confirmation of his steadfast dedication to the team was the completion of the team's $36 million Headquarters and Training Facility in Allen Park, Mich., that opened in April 2002 as the NFL's premier training center. Thanks to Mr. Ford's addition of the Lions Headquarters and Training Facility, the entire organization is further developing year-round in a world-class environment. Both the short-term and long-term consequences on the players are significant as they train under conditions second to none. This joint venture between the Lions and Ford Land Development Corporation provides state-of-the-art facilities for players' off-season workouts, training camp, and in-season meetings and practices.

Throughout his tenure as owner, William Clay Ford has guided the Detroit Lions organization with a sense of balance, integrity and honest leadership. Never one to seek the limelight, Mr. Ford has not sought public accolades for his many contributions to football, the automobile industry and his community.

Known as Bill Ford to his friends and business associates, his relationship with the Lions began during his childhood when his father, Edsel Ford, took him to the University of Detroit Stadium to see the first Lions' team play in their maiden season in the Motor City in 1934.

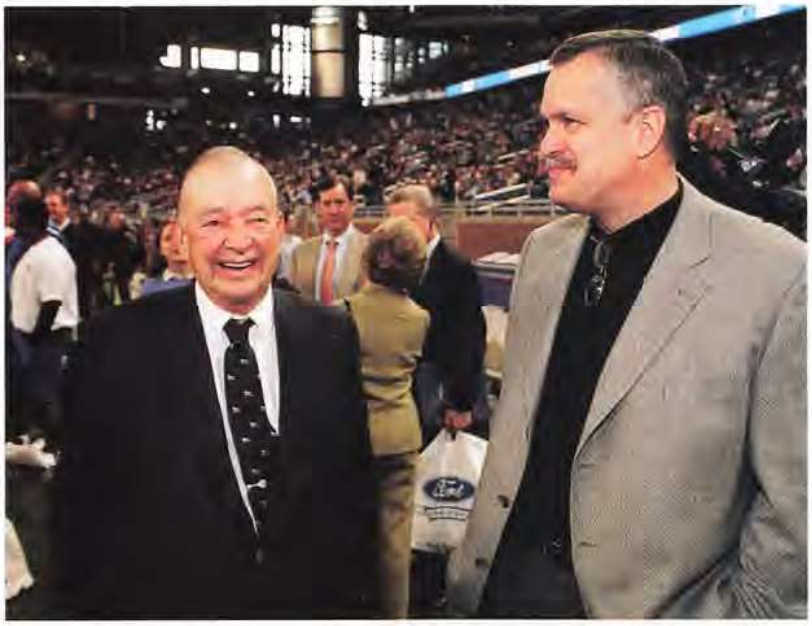
He became a club director in 1956 and was asked by then-Lions' President Edwin J. (Andy) Anderson to become the Lions' president in 1961.

In November 1963, Mr. Ford purchased the team outright for $4.5 million and officially took over the club January 10, 1964.

The 2003 season marked the 40th year of Mr. Ford's sole ownership of the club, and after making additional investments via free agency and shrewd development through the draft, he believes the team will become a title contender.

"Over the past four years, we have been able to compile excellent drafts to create a young and talented foundation for this team. You can see how this team is developing by looking at those drafts. We have been able to create a young core along both the offensive and defensive lines, and have selected strong additions to become playmakers at key positions, including quarterback, wide receiver and running back."

"As we continue to manage the cap efficiently, we will be able to make critical moves like we've been able to do the past few years. Last year we signed cornerback Dré Bly and Dan Wilkinson, and this year we added Pro Bowl guard Damien Woody, perhaps the best offensive linemen available in the free agent market, cornerback Fernando Bryant, safety Brock Marion and wide receiver Tai Streets.



"Surrounding our young quarterback with a solid offensive line and talent at receiver and running back is an important step in allowing him to thrive in this offense. It will be exciting to see this unit grow and succeed together.

"The team is also developing on the defensive side of the ball as well. After some key moves in free agency last season with the acquisitions of Dré Bly and Dan Wilkinson, we were able to add to the lineup two quality players in the secondary in Fernando Bryant and Brock Marion. After drafting Boss Bailey and Terrance Holt last year, we added more speed at linebacker with Teddy Lehman."

"Overall, we have been able to re-shape and change the core make-up of the team that we believe will equal success on the field."

Of course, Mr. Ford's other passion in life is the automobile industry, he being a grandson of inventor and auto pioneer Henry Ford, founder of the Ford Motor Company.

For the entire Ford family, 2003 marked a year of great pride and celebration as Ford Motor Company commemorated its historic 100 years as an icon in American industry.

Although he retired from his post as Ford Motor Company Vice-Chairman in March 1989, Mr. Ford remains a member of the Board of Directors and serves on its Finance Committee as well as on its Governance Committee. He has been a board member since 1948 and was chairman of the company's Design Committee from its inception in 1957 until his retirement in 1989.

Utilizing his expertise in design, Mr. Ford is on special assignment as a design consultant focusing his efforts on the Jaguar.

During his career with the company, Mr. Ford gained special satisfaction and acclaim as the executive in charge of the design, development and subsequent introduction of the Continental Mark II, the successor to the classic Lincoln Continental that had been developed and introduced by his father Edsel in 1939.

The youngest of Edsel's four children, William Clay Ford was born March 14, 1925. Following a tour of duty with the U.S. Naval Air Corp in World War II, he enrolled at Yale, where he captained both the tennis and soccer teams at the Ivy League school. In fact, he was a nationally-ranked tennis player until two Achilles tendon surgeries relegated him to the sidelines. Mr. Ford's athletic participation today includes golf, a game in which he became nearly a scratch performer, while registering a remarkable seven (7) hole-in-ones over the years.

He graduated from Yale with a bachelor's of science degree in economics and then joined Ford's sales and advertising staff. He later served on the industrial relations staff where he was a member of the committee that negotiated the historic 1949 contract with the UAW-CIO.

Mr. Ford is Chairman Emeritus of the Board of Trustees of The Henry Ford in Dearborn, Michigan. He is an honorary life trustee of the Eisenhower Medical Center, and serves as a National Trustee of the Boys' and Girls' Club of America and Honorary Chair of United Way Community Services. Mr. Ford is a trustee for the Michigan Heart Association, and he is on the Texas Heart Institute National Advisory Council. He received an honorary doctor of science degree from the Art Center College of Design in Pasadena, Calif., in 1981.

Mr. Ford's generosity as a benefactor was again recognized in 1997, as the outdoor courts of the University of Michigan's new tennis center were named in his honor. Also, a new addition to Detroit's Henry Ford Hospital (which bears the name of Mr. Ford's grandfather) opened in 1996 - The William Clay Ford Center for Athletic Medicine - which is one of the leading sports medicine treatment and research institutions in the country.

He is married to the former Martha Firestone of Akron, Ohio. They are the parents of three daughters—Martha, Sheila and Elizabeth—and a son, William Clay Ford, Jr., who serves as the Lions' Vice Chairman, in addition to his role as Chairman of the Board and Chief Executive Officer of Ford Motor Company.

William Clay Ford, Jr.

Vice Chairman

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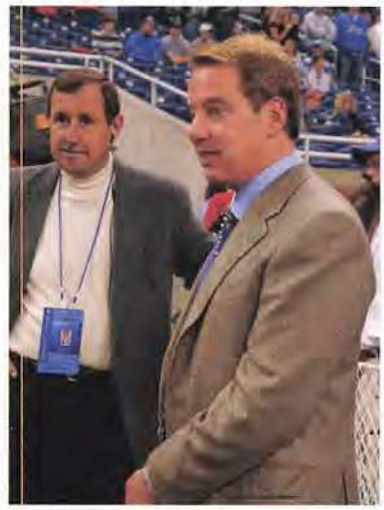

William Clay Ford, Jr. has left an ineradicable stamp on the organization since ascending to his current post of Vice Chairman in February 1995. His goals remain focused not only on outfitting a winner in the present, but shaping the franchise to ensure prosperity well into the 21st century both on and off the field. Ford continues to influence the direction of the franchise in order to position it among the elite professional sports organizations.

On the field, Ford shares his father's commitment and devotion to the Lions and sustains a burning passion to win. Like his father, he wants nothing more than to see the Lions regarded as one of the premier franchises in the National Football League and to produce a championship for the city of Detroit.

"I strongly believe that we have laid the groundwork for prosperous growth both on and off the field." Said William Clay Ford, Jr. "Many facets within the organization have been stronger over the past few years which will help us reach our ultimate goal—a Super Bowl title."

"On the football side, we have rejuvenated the talent on our team through the draft and have modified the core of this team through free agency. Efficient management of the salary cap has allowed us to bring in marquee free agents like Dré Bly and Damien Woody and will make it possible to keep many of our young players here as they enter into the prime of their careers.

"We cannot emphasize enough how much leadership Steve Mariucci injects into this organization. He's a proven winner and he generates a winning attitude in every aspect of this team and not just with the players, but the front office as well.

"As a business entity, many recent accomplishments, like the opening of Ford Field, are positively affecting the direction of the Lions. Ultimately, each business decision we make is based on the vision of how it will contribute to winning a championship."

Off the field, two momentous milestones were reached in 2002, the opening of Ford Field and the completion of the team's Headquarters and Training Facility in Allen Park, Mich. Both were shaped by Ford's resolve for the Lions to be a leader in the NFL, and these projects critically factor in the team's success.

Ford's role was instrumental as the Lions announced plans in August 1996 to build a new domed stadium in downtown Detroit (named Ford Field November 19, 1999). His dedication to the Lions was never more evident than when he spearheaded the team's stadium negotiations. Due largely to his determination and perseverance, the Lions struck a deal with the city of Detroit and Wayne County that established the foundation for the Lions to return to downtown Detroit in 2002.

"Ford Field is an elite facility second to none. It has a multi-faceted impact on our team, our business and our city," said Ford.

"The most important feature of Ford Field is the fact that it provides an environment that fans can embrace, which impacts the team by creating a homefield advantage. Last year was evidence of this as we compiled our best home record in five years and we expect this to continue progressing."

Ford also continues to be on the forefront of influential

and wide-ranging issues league-wide, as evidenced by his inclusion on the NFL International Committee, which oversees the continued development of the NFL Europe League.

Additionally, Ford balances his duties as Lions Vice Chairman with his responsibilities as Chairman of the Board and Chief Executive Officer of Ford Motor Company. He assumed the role of Chairman of the Board January 1, 1999, and was named Chief Executive Officer October 30, 2001. His current role at Ford Motor Company not only entails a tremendous professional commitment, but also constitutes immense personal pride, as he was elected to the position once held by his great-grandfather and American automotive pioneer, Henry Ford.

Ford' personal pride in Ford Motor Company was especially evident in 2003 as the automaker celebrated the company's first 100 years.

Since the decision was made to move to downtown Detroit, Ford also wanted to provide a world-class practice facility to complement the team's stadium project. The $36 million Allen Park facility, which opened April 2002, has been identified as the best facility in the NFL. Its expansive football facilities, including an indoor practice facility with a regulation-size field, provide the ideal training center for NFL players and coaches. With added features, such as its own broadcast studio, the new headquarters will maintain auxiliary business growth.

Besides developing new homes for the team to practice and play, Ford also played a vital role in Detroit's bid for its second Super Bowl as the league officially announced, November 1, 2000, Ford Field the site of Super Bowl XL, to be played February 5, 2006.

Ford Field will also play host the NCAA Men's Basketball Final Four in 2009, along with first and second round action in 2008.

In Ford's nine years in his current role, he has made a remarkable and far-reaching impact, as the organization has taken major steps forward on several fronts. In addition to the new stadium and practice facility, under Ford's guidance the Lions have launched one of the industry's most aggressive marketing campaigns, which currently centers on enhanced revenue streams derived primarily from Ford Field.

Over the past five years, the Lions have reached major achievements in ticket sales. In 1999, the team instituted a new ticket sales policy, including the introduction of the largest "Family Section" in the NFL that is now a part of the Ford Field experience. In 2001, Detroit established a new record for season tickets sales. And for the first time in team history, the Lions initiated a waiting list for season tickets after they sold out in February 2002. In the both years at Ford Field, every Lions' home game, including both preseason contests, were sold out and televised locally in the Detroit Metro broadcast area.

Through Ford's support, the Detroit Lions began a collaborative effort with Detroit Public Schools and Communities in Schools of Detroit to open the Detroit Lions Academy. The new school offers an alternative school environment for approximately 85 sixth, seventh and eighth grade students. He has been a significant supporter of the team's involvement in a wide array of community programs, such as sponsoring Detroit PAL youth football program, and the continued development of Detroit Lions Charities, which has awarded more than $2.75 million in total donations in its 14-year history.

Under Ford's direction, the Lions began publishing a team magazine and Internet site, which was one of the first official team sites launched in pro sports.

The club also entered into a lucrative partnership with Infinity Broadcasting (now CBS Radio) for the Lions' radio broadcast rights and started production on weekly radio and television shows that air throughout the season.

William Clay Ford, Jr., 47, had previously been Treasurer of the Lions since 1980. Among his other roles within the NFL structure in the past has been his inclusion on the NFL's Finance Committee, Broadcasting Committee and NFL Properties' Committee.

In 1996, he was named to Newsweek Magazine's "The Century Club", a list of 100 people to watch as America headed into the next millennium. Ford was one of only two people from the state of Michigan named to that list. And in June 2004, Ford graced the cover of Fortune Magazine (also on cover in March 2000), which featured his "coming of age as a CEO" and applauded his efforts for refocusing and reshaping the vision and strategy of Ford Motor Company.

Prior to his current appointment at Ford Motor Company, Ford had served on the company's Board of Directors (elected on January 14, 1988) for 11 years. He assumed the position of Chairman of the Finance Committee for Ford Motor on January 1, 1995. He also is Chairman of the Environmental and Public Policy Committee.

The Princeton University graduate earned a master's degree in management as an Alfred P. Sloan Fellow at the Massachusetts Institute of Technology.

Mr. Ford is Chairman of the Board of Trustees of The Henry Ford, and a trustee of Detroit Renaissance and Princeton University. He is also a member of the board of the Greater Downtown Partnership Board of Directors (Detroit).

Matt Millen

President & CEO

With a paramount desire to steer the Lions' franchise in a new direction and rise among the NFL's top-tiered teams, Lions Chairman and Owner William Clay Ford appointed Matt Millen to the position of president and CEO January 9, 2001. Millen, who begins his fourth year, assumed full control over the team's football operations and has been forging his knowledge and attitude about the game into the team's development since he began directing day-to-day operations of the organization.

Since Millen's arrival in Detroit, he has re-structured the organization to have a positive impact on the team's strive to claim a Super Bowl crown. In 2003, he continued to improve the direction of the organization when he landed Steve Mariucci, who guided the San Francisco 49ers to four 10-win seasons in six years at the helm, as the Lions' new head coach.

During his tenure, Millen has directed four successful drafts that are developing into pillars of strength for future success. In his first year, the Lions selected tackle Jeff Backus, center Dominic Raiola and defensive tackle Shaun Rogers. The following year, the Lions looked to solidify the quarterback position as they drafted, with the third overall pick, Joey Harrington to be the franchise's signal-caller. The team also picked defensive end Kalimba Edwards, cornerback André Goodman, and cornerback Chris Cash in 2002. Millen then chose wide receiver Charles Rogers in 2003 to immediately impact the offense. He also increased team speed on defense by taking linebacker Boss Bailey in the second round, and followed that pick by adding depth to the defense by adding defensive end Cory Redding and safety Terrence Holt. This past April, the Lions were at the head of the draft class when they selected wide receiver Roy Williams and running back Kevin Jones in the first round and followed that by drafting linebacker Teddy Lehman with their second round pick.

In fact, both the 2003 and 2004 draft classes have been universally acclaimed by several national media outlets as one of the best in the NFL. Sporting News has rated both the '03 and '04 classes first in the league both years.

Millen has also been able to make considerable progress in free agency. The Lions' defense was boosted in 2003 when the team landed unrestricted free agent cornerback Dré Bly, who played in two Super Bowls with the St. Louis Rams, within the first 36 hours of free agency. Bly paid immediate dividends by earning a starting nod in the Pro Bowl.

The early days of free agency that year did not turn out to be the only successful period for the Lions. In August, the Lions acquired free agent defensive tackle Dan Wilkinson, who immediately combined with Shaun Rogers to be one of the most formidable tandems in the NFL.

This past off-season also proved to be fruitful as the team signed unrestricted free agent guard Damien Woody, who earned two Pro Bowl selections while with New England, cornerback Fernando Bryant, safety Brock Marion and wide receiver Tai Streets.

Millen made his mark in the National Football League as he enjoyed a distinguished 12-year playing career at linebacker playing for three franchises - Oakland/Los Angeles Raiders (1980-88), San Francisco 49ers (1989-90) and Washington Redskins (1991). He retired following the '91 season as the only player in NFL history to earn four Super Bowl rings with three different teams (Super Bowls XV and XVIII while with the Raiders, Super Bowl XXIV with San Francisco and Super Bowl XXVI with Washington), and he helped bring championships to four different cities.

He originally was a second-round selection of the Raiders from Penn State in the 1980 NFL Draft and made his lone trip to the Pro Bowl following the 1988 season. While at Penn State, the Hokendauqua, Pa., native was a three-year starter and earned first-team All-America honors as a junior in 1979.

Upon retirement from the NFL, Millen made the transition from the playing field to the broadcast booth as a game analyst for CBS and FOX television. The last six years of that span were spent with veteran play-by-play man Dick Stockton. His work with the NFL television networks was highly regarded among his broadcast peers, as well as, personnel around the league. Millen also was a member of the CBS Radio Monday Night crew from 1997-00 that served as the national voice for the NFC Championship game and the Super Bowl. Along with his television and radio responsibilities, Millen co-hosted a weekly radio show syndicated nationally for the NFL Players Association.

Born March 12, 1958 in Hokendauqua, Pa., Millen and his wife, Patricia, have four children - Marianne, 13, Michalyn 15, Marcus, 18 and Matthew, Jr., 21.

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*Available Summer 2004. **Based on Ford preliminary data, over 35 city mpg, front-wheel drive.
†Based on Escape Hybrid increased fuel economy and lower emissions and award-winning Dearborn Truck Plant.

Steve Mariucci

Head Coach

Detroit Lions	**2003-**
Head Coach	
San Francisco 49ers	**1997-02**
Head Coach	
Green Bay Packers	**1992-95**
Quarterbacks	
Los Angeles Rams	**1985**
Quality Control	
Orlando Renegades (USFL)	**1985**
Wide Receivers/Tight Ends	

College Coaching Experience

California	**1996, 1987-91**
Head Coach	*1996*
Offensive Coordinator	*1990-91*
Wide Receivers/ Special Teams	*1987-89*
Southern California	**1986**
Wide Receivers and Special Teams	
Louisville	**1983-84**
Assistant Head Coach and Offensive Coordinator	
Cal State-Fullerton	**1980-82**
Quarterbacks and Special Teams Coordinator	
Northern Michigan	**1978-79**
Quarterbacks and Running Backs	

College Playing Experience

Northern Michigan University	**1974-77**
Quarterback	

The ability to generate an about-face turnaround is essential while building a successful organization and is a commodity of Steve Mariucci's that has prevailed throughout his career as a football coach and college football player.

Mariucci's penchant for transforming struggling situations into programs of success has been evident thus far in his coaching tenure with the Lions, as he continues to pour the foundation to accomplish the same in Detroit that he did in his previous stops.

One of the first steps to building a winner in the National Football League involves establishing home field advantage, and Steve Mariucci did just that last year as the Lions compiled a 5-3 record at Ford Field during his first season as head coach in Detroit. The 5-3 mark was the best home field record by the Lions since 1999.

His first season in Detroit was highlighted by the additions and improvements of several key players. On defense, CB Dré Bly was the only player in the league to be selected to the Pro Bowl who was signed as an unrestricted free agent last year. Along with Bly on defense, the Lions added young players with bright futures, including outside linebacker Boss Bailey, defensive linemen Cory Redding and safety Terrence Holt. Up front, Shaun Rogers continued to develop into a force at defensive tackle, earning an alternate Pro Bowl nod, and he was joined in the middle with free agent acquisition Dan Wilkinson.

On offense, second-year quarterback Joey Harrington continued to improve as the Lions' signal caller. Among first or second-year quarterbacks, Harrington was the leader in touchdown passes, passing yards, completions and attempts. Of those quarterbacks, he was the only player to start and play in every game. Harrington's 17 touchdown tosses were the most by a Lions' quarterback since 1997.

Fullback Cory Schlesinger earned an alternate Pro Bowl nod for the second straight year, and the offensive line began to solidify with the strong play of three young players: left tackle Jeff Backus, right tackle Stockar McDougle and center Dominic Raiola. The team also added wide receiver Charles Rogers, the second overall pick in the 2003 NFL draft, played well in the first five games of the season before being sidelined with a collarbone injury.

This past off-season also proved to be quite productive for

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Mariucci and the Lions, as they continue building the team's core of players around players in the primes of their careers and young talent with speed and playmaking abilities. In free agency, Pro Bowl guard Damien Woody was signed to progress the improvement of the offensive line unit. The defensive backfield was strengthened with additions of two starters, cornerback Fernando Bryant and safety Brock Marion. And Tai Streets was acquired to upgrade the team's corps of wide receivers.

In April, the Lions amassed a draft class that was considered one of the best in the entire NFL by several national media outlets. In the first round, the team traded down one position and picked wide receiver Roy Williams with the seventh overall pick. By trading down and capturing an additional second round pick, the Lions then traded back into the first round to take running back Kevin Jones. Williams and Jones, who many considered to be the top prospect at each of their positions, will add speed and play-making ability to the offense. The Lions then selected one of the best linebackers in the draft in Teddy Lehman, who will also add speed to the team's defense.

The development of current players, valuable additions in free agency, and key selections in the past two drafts are combining with Mariucci's guidance to assemble a winner in Detroit.

In previous roles, Mariucci proved his leadership as a coach by navigating the 49ers' organization through salary-cap related struggles and returning it to a winner, by taking the University of California to a bowl game, and, as a player, by commanding Northern Michigan University from a winless college football program to a national championship as a standout quarterback.

Following seven seasons as a head coach in the NFL, Mariucci's overall record stands at 65-54 (.546), with a 62-50 (.555) regular season mark. Four times during a six-year span in San Francisco his teams clinched playoff berths (1997, 1998, 2001 and 2002), twice claimed division titles (1998 and 2002) and once reached the NFC Championship game (1997). During his coaching career, Mariucci's teams have compiled an overall home record of 43-17 (.717).

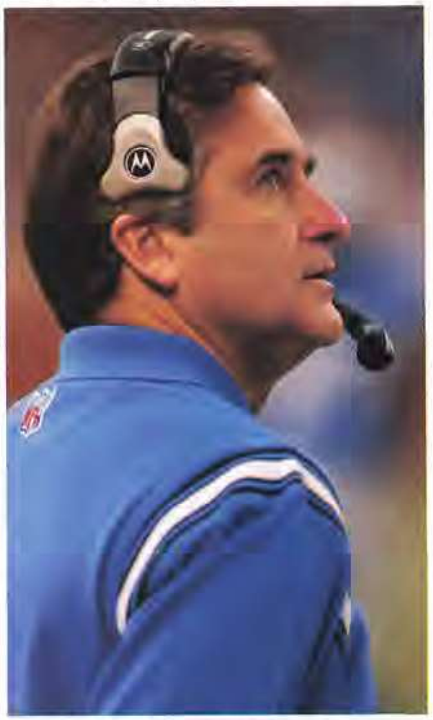
Signs of achievement also appear in the form of Pro Bowl selections by players under Mariucci. During his head coaching career, 28 players have been selected to play in the NFL's annual all-star game, including Bly last year.

A remarkable result derived from his coaching and leadership traits occurred in San Francisco when the team struggled through a harsh salary cap environment and re-joined the platform that staged the NFC elite teams. Simply stated, the 49ers went from the top to near the bottom and to the top again between 1997-02. Mariucci took over in San Francisco with a veteran-laden squad that included future hall-of-famers such as wide receiver Jerry Rice and quarterback Steve Young. He maintained their success by winning 25 out of 32 games (13-3 in 1997 and 12-4 in 1998) in his first two seasons. The organization then faced serious salary cap issues and was forced to turn over the roster at an unprecedented level for a period of time. After forging through two atypical but foreseen down seasons (four wins in 1999 and six wins in 2000), he put the 49ers back into contention with two straight playoff appearances with a 12-4 record in 2001 and an NFC West title with a 10-6 record in 2002.

San Francisco was one of five teams to put together back-to-back 10-win seasons in 2001 and 2002, and the 49ers were one of four teams to win 22-or-more games in those two seasons. Mariucci's positive guidance directed this unusual up-down-then back up again ride by the 49ers.

The year that perhaps best exemplifies Mariucci's ability to rise to the top was 2001. That season his club went from salary cap sufferers to NFC contenders. The transition years of 1999 and 2000 changed the face of the team to younger talent at quarterback, wide receiver and on defense. For example, Mariucci was forced to start as many as seven defensive rookies, including five at one time, in 2000. The 49ers went from 6-10 in 2000 and jumped to 12-4 the next season. The rather young 2001 squad was Mariucci's third 12-win team in five years and were led by six Pro Bowl selections, including quarterback Jeff Garcia, defensive tackle Bryant Young, guard Ray Brown (started for Detroit in 2002-03), center Jeremy Newberry, wide receiver Terrell Owens and running back Garrison Hearst. Hearst earned Comeback-Player-of-the-Year honors by gaining 1,206 rushing yards and four touchdowns after recovering from a career-threatening two-year ankle injury.

Mariucci's West Coast offenses engineered high-powered production during his stint in the Bay Area. From 1997-02, San Francisco ranked third in the NFL in total offense with a combined clip of 361.7 yards per game, behind only St. Louis (364.2) and Minnesota (362.0). In those six seasons, Mariucci's squads averaged 24.1 points per game. ranked in the top 10 five times (1998-02) in total offense. The 49ers' rushing attack gained the third-most yards (134.3 yards per game) of all NFL teams behind only Pittsburgh (142.1) and Denver (137.1). From 1998-02, San Francisco (370.1 yards per game) ranked second to St. Louis (377.6) in total offense, second in rushing (136.6) behind Pittsburgh and fifth overall in passing (233.5).



The 49ers ranked first overall in total offense during the 1998 season, and San Francisco became the first team since the 1941 Chicago Bears to lead the league in gross passing yards and rushing yards in the same season. They averaged a franchise record 425.1 yards per game, which was second-best in league history. For two straight seasons (1998-99), the 49ers ground out rushing totals that led the NFL.

Defensively, Mariucci's teams also had success, especially against the run. Along with the top overall ranking in 1997, the 49ers finished in the top 10 in rushing defense four times (1997-98, 2001-02). After playing numerous rookies in 2000, the team jumped from 29th to 13th in the league the next season in total defense.

The Pro Bowl has been well-represented by several players during Mariucci's time in San Francisco. Through 2002, 27 players were selected for trips to Hawaii as representatives from Mariucci's teams. From 1997-02, the 49ers averaged between four and five players (4.5) a year in the NFL's annual all-star classic. Notable in Mariucci's San Francisco stint was that two different players made the Pro Bowl at three key offensive positions. This includes Garcia and Young at quarterback, Hearst and Charlie Garner at running back and Owens and Rice at wide receiver.

Both quarterbacks (Young and Garcia) earned multiple trips to the Pro Bowl. Young's career-high 4,170 passing yards and franchise record 36 touchdown passes in 1998 occurred in Mariucci's second season. After Young's retirement, Mariucci developed Garcia, a free agent and Canadian Football League (CFL) project, into a three-time Pro Bowler. Garcia was the starter in the 2003 Pro Bowl. Garcia set a franchise record 4,278 passing yards in 2000 and became the first passer in 49ers' history with 30-plus touchdown tosses in consecutive seasons (32 in 2000 and 31 in 2001).

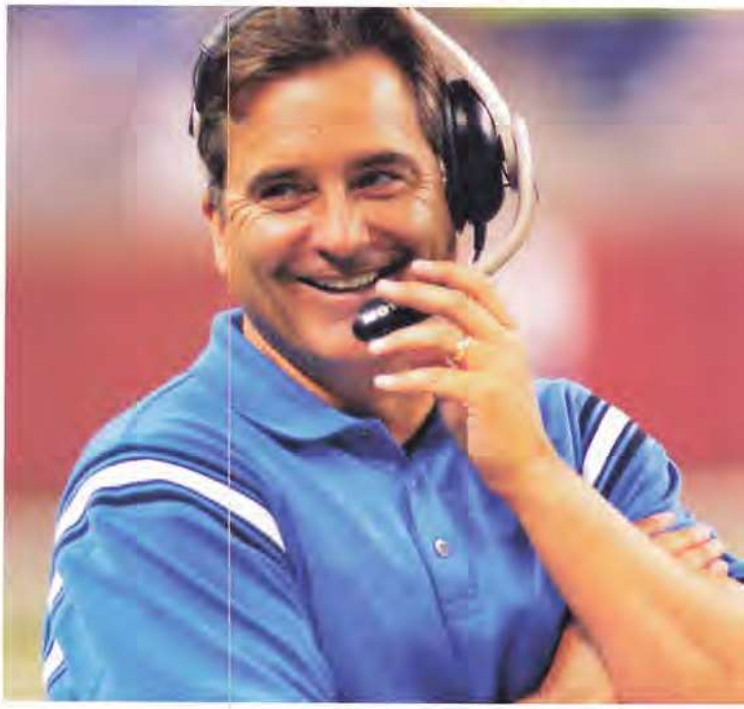
Mariucci's NFL head coaching career was launched in 1997 when he took over the San Francisco 49ers. His rookie season was among the best all-time. His squad finished with a 13-3 record that included an 11-game win streak while being without Jerry Rice, the NFL's greatest wide receiver, for almost all of the year after tearing his ACL in Mariucci's pro head coaching debut. The 11 consecutive wins set an NFL record for longest win streak by a rookie head coach. That season, the 49ers claimed the NFC West division title and advanced to the NFC Championship game. The 49ers' attack was well balanced with the league's top ranked defense and second-ranked offense.

While serving as quarterbacks coach in Green Bay from 1992-95, Mariucci supervised the evolution of Brett Favre from traded back-up quarterback to an NFL superstar of success, durability and longevity. Favre started his amazing run of 189 consecutive starts at quarterback in 1992, which was Mariucci's first year in Green Bay. He coached Favre to three Pro Bowl nods (1992-93, '95 seasons) and to NFL MVP in 1995. Other quarterbacks Mariucci developed during that time included Mark Brunell and Ty Detmer.

Except for a one-year pro coaching shift that included stops, Mariucci developed as a coach on the college level in the 1980s and early 1990s. From 1987-91, Mariucci was the offensive coordinator (1990-91) and special teams coach (1987-89) for the University of California. The season prior to his stay in Berkeley, Mariucci was at Southern California as the wide receivers and special teams coach in 1986. The only year during the decade of the '80s he spent on the pro level was 1985 when he worked as wide receivers/tight ends coach for the Orlando Renegades (USFL) and quality control coach for the Los Angeles Rams in the same calendar year. Mariucci was assistant head coach (1984) and offensive coordinator (1983) at Louisville from 1983-84, and he was the quarterbacks coach and special teams coordinator at Cal State-Fullerton from 1980-82.

The road to becoming an NFL head coach for Mariucci originated at his alma mater, Northern Michigan University (located in Marquette, Mich.), where he coached quarterbacks and running backs for two seasons from 1978-79.

Mariucci is well known in Michigan circles because of his long-time friendship with Tom Izzo, Michigan State's head basketball coach. Mariucci and Izzo were teammates and co-captains in football, basketball and track at Iron Mountain High School. They were roommates at Northern Michigan and were



members and captains of the football (Mariucci) and basketball (Izzo) teams. Each accrued Division II All-America honors in their sports during their college careers.

In fact, Mariucci and Izzo are co-hosts for the IM Classic, a charity golf tournament in Iron Mountain, each summer to raise funds for Iron Mountain H.S. and I.M. (Iron Mountain) Charities.

Other charity events and organizations have benefited from Mariucci's involvement. This past June, Mariucci revived his annual Bocce Ball charity, as he hosted the tournament for the first time in Michigan. The charity event, which was held at the newly-opened Palazzo de Bocce in Lake Orion, included such celebrities as Larry Brown, Barry Sanders, Dave Lewis, Bo Schembechler, George Perles, Leann Tweeden, Tom Izzo and other former Lions. While in the Bay Area, he hosted the annual charity tournament that included John Madden, Danny Glover, Willie Mays, Brandi Chastain, Johnny Moseley, George Seifert, Peggy Fleming and 49ers' greats.

Mariucci is also a supporter of Boys and Girls Club, March of Dimes and Catholic Youth Organization (CYO).

Born November 4, 1955, the Iron Mountain native and his wife, Gayle, have four children: sons, Tyler, Adam and Stephen, and daughter, Brielle.

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Defensive Coordinator

YEARS WITH LIONS: 1
YEARS IN NFL: 20

PRO COACHING EXPERIENCE

Detroit Lions	**2004-**
Defensive Coordinator	
Chicago Bears	**1999-03**
Head Coach	
Jacksonville Jaguars	**1995-98**
Defensive Coordinator	
Green Bay Packers	**1986-94**
Defensive Backs	
Buffalo Bills	**1985**
Defensive Backs	

PRO PLAYING EXPERIENCE

Cincinnati Bengals	**1978-80**
Safety	
Detroit Lions	**1973-77**
Safety	

Sherman Lewis

Offensive Coordinator

YEARS WITH LIONS: 3
YEARS IN NFL: 22

PRO COACHING EXPERIENCE

Detroit Lions	**2002-**
Offensive Coordinator	*2003-*
Special Assistant-Offense	*2002*
Minnesota Vikings	**2000-01**
Offensive Coordinator	
Green Bay Packers	**1992-99**
Offensive Coordinator	
San Francisco 49ers	**1983-91**
Wide Receivers	*1989-91*
Running Backs	*1983-88*

COLLEGE COACHING EXPERIENCE

Michigan State	**1969-82**
Asst. Head Coach/	
Def. Coordinator/Linebackers	*1980-82*
Defensive Backs	*1970-79*
Offensive Backs	*1969*

COLLEGE PLAYING EXPERIENCE

Michigan State	**1960-63**
Halfback	

Chuck Priefer

Special Teams Coordinator

YEARS WITH LIONS: 8
YEARS IN NFL: 35

PRO COACHING EXPERIENCE

Detroit Lions	***1997-***	***Green Bay Packers***	***1984-85***
Special Teams		*Special Teams*	
San Diego Chargers	***1992-96***		
Special Teams			

COLLEGE COACHING EXPERIENCE

Georgia Tech	***1987-91***	***North Carolina***	***1978-83***
Defensive Backs		*Defensive Line*	*1979-83*
		Defensive Backs	*1978*
Kent State	***1986***		
Defensive Coordinator		***Miami (Ohio)***	***1977***
		Assistant	

Richard Smith

Assistant Head Coach/Linebackers

YEARS WITH LIONS: 2
YEARS IN NFL: 17

PRO COACHING EXPERIENCE

Detroit Lions	***2003-***	*Special Teams/Linebackers*	*1994-95*
Assistant Head Coach/Linebackers		*Special Teams*	*1993*
San Francisco 49ers	***1997-02***	***Houston Oilers***	***1988-92***
Linebackers		*Offensive Line*	*1992*
		Linebackers	*1990-91*
Denver Broncos	***1993-96***	*Tight Ends/Special Teams*	*1988-89*
Special Teams	*1996*		

COLLEGE COACHING EXPERIENCE

Arizona	***1987***	***Cal State-Fullerton***	***1981-83***
Linebackers/Special Teams		*Defensive Line*	
California	***1984-86***	***Rio Hondo (Calif.) Junior College***	***1979-80***
Outside Linebackers/Special Teams		*Offensive Line*	

COLLEGE PLAYING EXPERIENCE

Fresno State	***1977-79***	***Rio Hondo (Calif.) Junior College***	***1975-76***
Offensive Lineman		*Offensive Lineman*	

Jason Arapoff

Strength & Conditioning

YEARS WITH LIONS: 4
YEARS IN NFL: 17

PRO COACHING EXPERIENCE

Detroit Lions ***2001-***
Strength and Conditioning

Washington Redskins ***1988-00***
Conditioning Director *1992-00*
Conditioning Assistant *1988-91*

COLLEGE PLAYING EXPERIENCE

Springfield (Mass.) College ***1985-88***
Defensive Back

Malcolm Blacken

Assistant Strength & Conditioning

YEARS WITH LIONS: 4
YEARS IN NFL: 9

PRO COACHING EXPERIENCE

Detroit Lions ***2001-***
Assistant Strength and Conditioning

Washington Redskins ***1996-00***
Strength and Conditioning Assistant

COLLEGE COACHING EXPERIENCE

Virginia ***1995***
Strength Assistant

George Mason ***1992-94***
Strength and Conditioning Coach

South Carolina ***1990-91***
Assistant Strength and Conditioning

COLLEGE PLAYING EXPERIENCE

Virginia Tech ***1984-88***
Running Back

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Larry Brooks

Defensive Line

YEARS WITH LIONS: 1
YEARS IN NFL: 19

PRO COACHING EXPERIENCE

Detroit Lions *Defensive Line*	***2004-***	
Chicago Bears *Defensive Line*	***2003***	
Seattle Seahawks *Defensive Line*	***1999-02***	
Green Bay Packers *Defensive Line*	***1994-98***	
Los Angeles Rams *Defensive Line*	***1983-90***	

COLLEGE COACHING EXPERIENCE

Virginia State *Assistant Coach/ Assistant Athletic Director*	***1992-93***

PRO PLAYING EXPERIENCE

Los Angeles Rams *Defensive Tackle*	***1972-82***

George Catavolos

Defensive Backs

YEARS WITH LIONS: 1
YEARS IN NFL: 20

PRO COACHING EXPERIENCE

Detroit Lions *Defensive Backs*	***2004-***	
Washington Redskins *Defensive Backs*	***2002-03***	
Indianapolis Colts *Assistant Head Coach/ Defensive Backs* *Defensive Backs*	***1984-93 1998-01*** *1998-01* *1984-93*	
Carolina Panthers *Defensive Backs*	***1995-97***	

COLLEGE COACHING EXPERIENCE

Tennessee *Secondary*	***1982-83***
Kentucky *Secondary*	***1977-81***
Purdue *Secondary*	***1971-76***
Louisville *Secondary*	***1970***
Middle Tennessee State *Assistant*	***1969***
Purdue University *Graduate Assistant*	***1967-68***

Don Clemons

Defensive Assistant

YEARS WITH LIONS: 20
YEARS IN NFL: 20

PRO COACHING EXPERIENCE

Detroit Lions	***1985-***	*Defensive Asst./*	*1997*
Defensive Assistant	*2003*	*Asst. Strength & Conditioning*	
Defensive Asst./Quality Control	*2001-02*	*Defensive Assistant*	*1988-96*
Defensive Asst. & Linebackers	*2000*	*Strength & Conditioning/*	*1985-87*
Defensive Assistant	*1998-99*	*Defensive Assistant*	

COLLEGE COACHING EXPERIENCE

Arizona State	***1980-84***
Strength & Conditioning	
New Mexico State	***1979***
Linebackers	
Kutztown State	***1977-78***
Outside Linebackers	

COLLEGE PLAYING EXPERIENCE

Muhlenberg (Pa.)	***1973-76***
Defensive End	

Kevin Higgins

Wide Receivers

YEARS WITH LIONS: 4
YEARS IN NFL: 4

PRO COACHING EXPERIENCE

Detroit Lions	***2001-***
Wide Receivers	*2004*
Quarterbacks	*2001-03*

COLLEGE COACHING EXPERIENCE

Lehigh	***1988-00***
Head Coach/Quarterbacks	*1994-00*
Assistant Head Coach	*1988-93*
Richmond	***1985-87***
Linebackers	
Gettysburg College	***1981-84***
Assistant Coach	

COLLEGE PLAYING EXPERIENCE

West Chester (Pa.)	***1973-76***
Safety	

Johnny Holland

Defensive Assistant

YEARS WITH LIONS: 2
YEARS IN NFL: 10

PRO COACHING EXPERIENCE

Detroit Lions	***2003-***
Defensive Assistant	
Seattle Seahawks	***2000-02***
Linebackers	*2001-02*
Asst. Special Teams/ Asst. Strength and Cond.	*2000*
Green Bay Packers	***1995-99***
Linebackers	*1999*
Special Teams	*1998*
Defensive Quality Control	*1995-97*

PRO PLAYING EXPERIENCE

Green Bay Packers	***1987-93***
Linebacker	

COLLEGE PLAYING EXPERIENCE

Texas A & M	***1983-86***
Linebacker	

Sean Kugler

Assistant Offensive Line/Tight Ends

YEARS WITH LIONS: 4
YEARS IN NFL: 4

PRO COACHING EXPERIENCE

Detroit Lions	***2001-***
Assistant Offensive Line/ Tight Ends	*2004*
Tight Ends	*2001-03*

COLLEGE COACHING EXPERIENCE

Texas El Paso	***1993-00***
Offensive Line	*1995-00*
Tight Ends	*1994*
Graduate Assistant/ Defensive Line	*1993*

PRO PLAYING EXPERIENCE

Sacramento Surge (WLAF)	***1991***
Offensive Lineman	

COLLEGE PLAYING EXPERIENCE

Texas El Paso	***1985-88***
Offensive Lineman	

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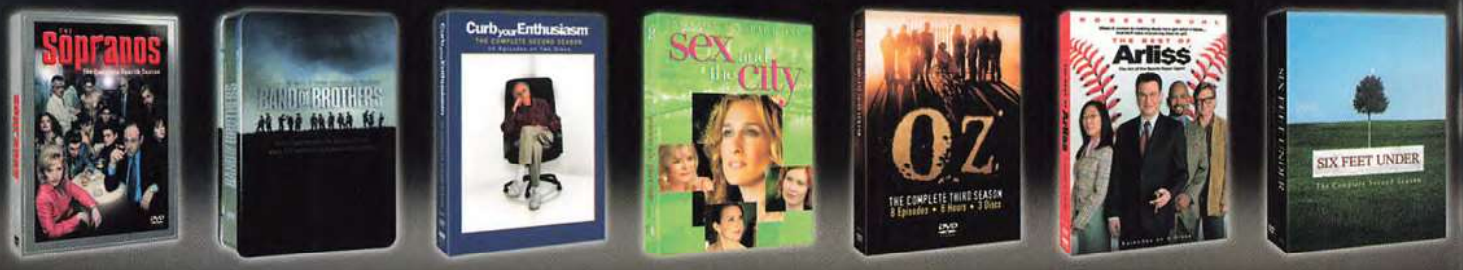

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Stan Kwan

Special Teams Asst./Offensive Asst.

YEARS WITH LIONS: 5
YEARS IN NFL: 14

PRO COACHING EXPERIENCE

Detroit Lions	**2004-**
Special Teams Asst/Offensive Asst.	
Arizona Cardinals	**2001-03**
Special Teams Asst/Def Qlty Control	
Detroit Lions	**1997-00**
Offense/Special Teams Asst.	
San Diego Chargers	**1991-96**
Offensive Assistant	*1996*
Offense & Special Teams	*1993-95*
Coaching Staff Assistant	*1992*

Kevin Lartigue

Assistant to the Head Coach

YEARS WITH LIONS: 2
YEARS IN NFL: 8

PRO EXPERIENCE

Detroit Lions	**2003-**
Assistant to the Head Coach	
San Francisco 49ers	**1997-02**
Equipment Manager	*1998-02*
Assistant Equipment Manager	*1997*

COLLEGE EXPERIENCE

Michigan State University	**1994-97**
Assistant Equipment Manager	

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Patrick Morris

Offensive Line

YEARS WITH LIONS: 1
YEARS IN NFL: 8

PRO COACHING EXPERIENCE

Detroit Lions	**2004-**
Offensive Line	
San Francisco 49ers	**1997-03**
Offensive Line	*1999-03*
Tight Ends/Assistant Offensive Line	*1997-98*

COLLEGE COACHING EXPERIENCE

Stanford	**1995-96**
Offensive Line	
Michigan State	**1987-94**
Offensive Line	
Southern California	**1983-86**
Offensive Line	
Minnesota	**1979-82**
Offensive Line	
Northern Arizona	**1978**
Offensive Line	
Southern California	**1976-77**
Graduate Assistant	

Greg Olson

Quarterbacks

YEARS WITH LIONS: 1
YEARS IN NFL: 3

PRO COACHING EXPERIENCE

Detroit Lions	**2004-**
Quarterbacks	
Chicago Bears	**2003**
Quarterbacks	
San Francisco 49ers	**2001**
Quarterbacks	

COLLEGE COACHING EXPERIENCE

Purdue	**1997-00, 2002**
Tight Ends/Recruiting Coordinator	*2002*
Quarterbacks	*1997-00*
Idaho	**1994-96**
Quarterbacks	
Central Washington	**1990-93**
Offensive Coordinator	
Washington State	**1987-89**
Graduate Assistant	

COLLEGE PLAYING EXPERIENCE

Central Washington	**1983-86**
Quarterback	

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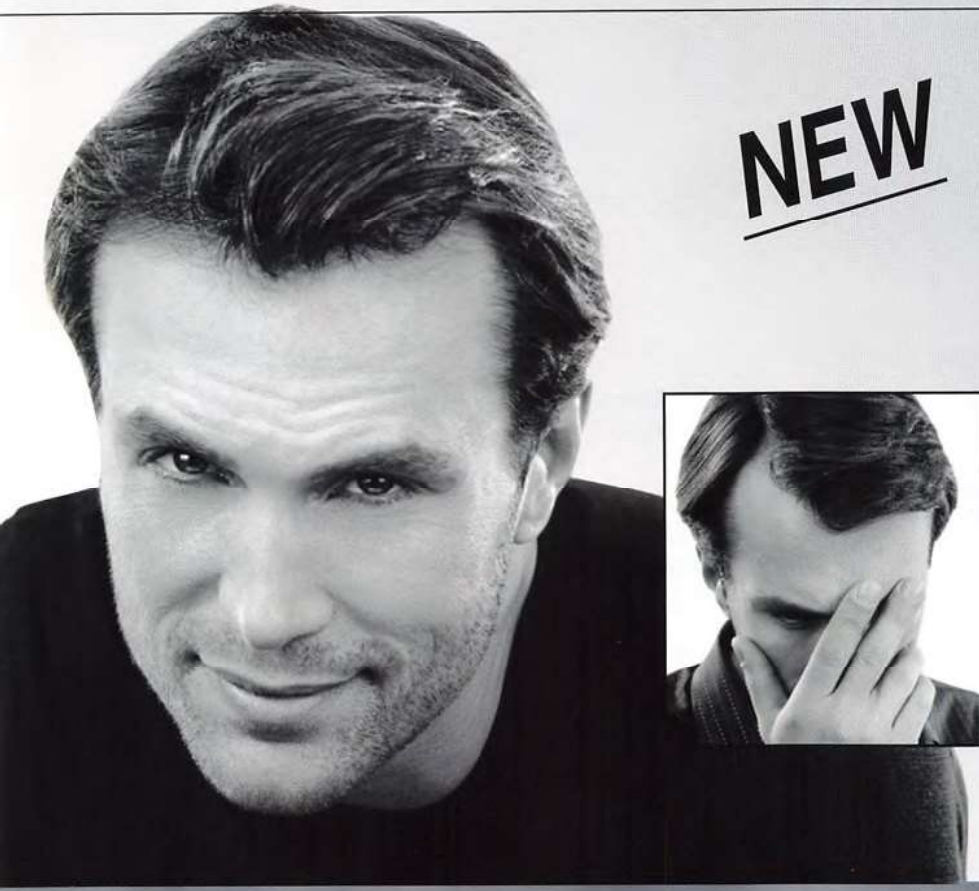

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Tom Rathman

Running Backs

YEARS WITH LIONS: 2
YEARS IN NFL: 8

PRO COACHING EXPERIENCE

Detroit Lions	***2003-***	
Running Backs		
San Francisco 49ers	***1997-02***	
Running Backs		

COLLEGE COACHING EXPERIENCE

Menlo College (Calif.)	***1996***
Offensive Coordinator	

PRO PLAYING EXPERIENCE

Los Angeles Raiders	***1994***
Running Back	
San Francisco 49ers	***1986-93***
Running Back	

Andy Sugarman

Tight Ends

YEARS WITH LIONS: 2
YEARS IN NFL: 7

PRO COACHING EXPERIENCE

Detroit Lions	***2003-***	
Tight Ends	*2004*	
Offensive Assistant	*2003*	
San Francisco 49ers	***1998-02***	
Offensive Assistant	*2000-02*	
Offensive Quality Control	*1998-99*	

COLLEGE COACHING EXPERIENCE

California	***1991-97***
Offensive and Special Teams Assistant	

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Director of Pro Personnel

YEARS WITH LIONS: 8
YEARS IN NFL: 8

Scott McEwen

Director of College Scouting

YEARS WITH LIONS: 18
YEARS IN NFL: 18

Charlie Sanders

Assistant Director of Pro Personnel

YEARS WITH LIONS: 15
YEARS IN NFL: 15

Russ Bolinger

College Scouting Coordinator

YEARS WITH LIONS: 9
YEARS IN NFL: 11

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Bob Beers

Personnel Scout

YEARS WITH LIONS: 2
YEARS IN NFL: 10

Chad Henry

Personnel Scout

YEARS WITH LIONS: 7
YEARS IN NFL: 8

Silas McKinnie

Personnel Scout

YEARS WITH LIONS: 2
YEARS IN NFL: 7

Dennis Murphy

Pro Personnel/Advance Scout

YEARS WITH LIONS: 8
YEARS IN NFL: 13

Lance Newmark

Personnel Scout

YEARS WITH LIONS: 6
YEARS IN NFL: 8

Dave Uyrus

Personnel Scout

YEARS WITH LIONS: 5
YEARS IN NFL: 11

Dennis Gentry

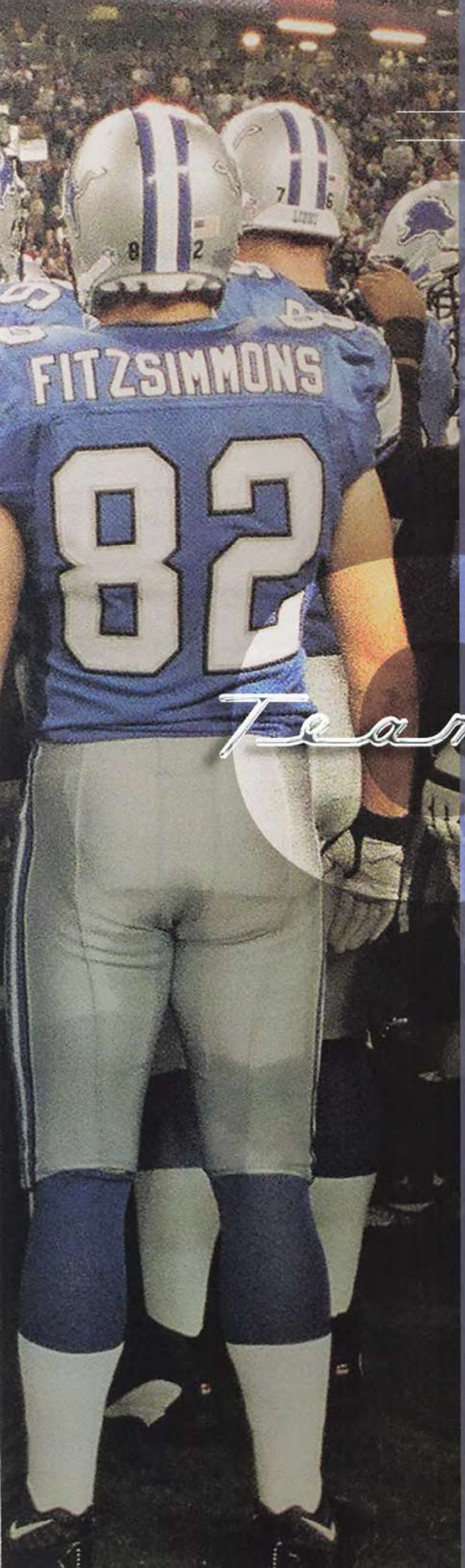
Lions/Blesto Personnel Scout

YEARS WITH LIONS: 4
YEARS IN NFL: 5

Bob Merritt
Scouting Assistant

Adam Gase
Scouting Assistant

S. ROGERS
92



NFL championships are won during the season. There's no question about that. The teams that have the talent, luck and perseverance necessary to get through a grueling regular season and the playoffs are the ones playing in the Super Bowl.

Team Preview

by Chuck Klarke

However, the foundation for building a championship team is laid during the off-season with smart free agent signings and shrewd drafting.

The last two off-seasons, the Lions have taken care of that part of the equation.

Whether it's enough to make them a contender remains to be seen, but the team is certainly on the right track.

John Clayton, ESPN's NFL analyst, recently said that the Lions had the best off-season of any of the NFL teams.

He cited the free-agent signings of Pro Bowl guard Damien Woody, cornerback Fernando Bryant, safety Brock Marion, and the shrewd draft maneuvering of club president Matt Millen that yielded two first-round picks – wide receiver Roy Williams and running back Kevin Jones – and a high second rounder – linebacker Teddy Lehman – who should provide immediate help.

The Lions also brought in Dick Jauron to be the defensive coordinator. Jauron, who had been a successful head coach in the NFL, is highly respected as a defensive innovator.

Off-season workouts are also vital to a team's success. That's when the players get to know each other better. It's when they strengthen their bodies so that they can avoid the injuries that can knock a team from contender to also-ran.

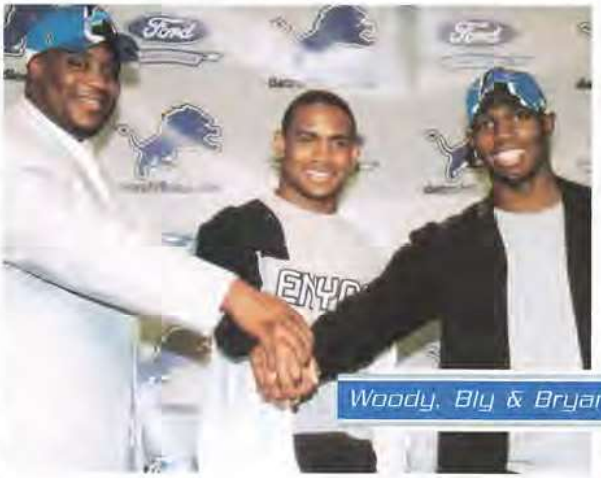
"The players' participation in our off-season conditioning program was outstanding," said head coach Steve Mariucci, who is beginning his second season with the Lions. "We had 48 guys who didn't miss one day. I don't think anybody in the league had that attendance record."

Part of that is the respect the players have for the coaching staff, and its track record in the NFL.

It's also because of the team leaders. Veterans like Robert Porcher, Cory Schlesinger, Dre' Bly, Jason Hanson and others set examples for young players to follow.

The Lions were 5-11 last year. That alone might not be cause for excitement, but once you delve a little deeper into the season, there are more positive signs.

"Guys were starting to believe at the end of the year," said Bly, who was Detroit's prize free agent signee in 2003. "We were 5-3 at home. We finished with a big win (over playoff-bound St. Louis). Guys are excited about the upcoming season, the draft we had, the free agents we signed. I think the sky's the limit for us."



Woody, Bly & Bryant

> *"Guys are excited about the upcoming season, the draft we had, the free agents we signed. I think the sky's the limit for us."*

Bly not only provided the Lions with Pro Bowl-caliber play at cornerback last season, but he was one of the leaders on the team. And when it came time to recruit this year's group of free agents, Bly was one of the organization's biggest boosters.

"He was a big influence," said Woody, who left the Super Bowl champion New England Patriots to join the Lions. "He threw a good sales pitch. He convinced me that this was the place to be."

Bly said that he was just doing what some of the veteran Lions did when he was a free agent.

"Last year, I had a chance to talk to Porcher and learn about the city and the team," Bly said. "Now, with me being part of the new program with coach Mariucci, I wanted to address the guys and let them know what the city has to offer, and not to be frightened by our record or that we haven't made the playoffs in a few years. We're definitely on the rise. We probably had the most guys in the league on IR last year. We've got the talent. We just didn't get the breaks."

Bly knows the importance of leadership. He watched how Marshall Faulk and Aeneas Williams operated when he was a young player with the Rams, and he learned from them.

That's why he worked so hard to get Woody to come to Detroit.

"I told him how important it was for him to come here," Bly said. "I told him, 'don't be frightened by the struggles. You have two (Super Bowl) rings and you're the type of guy we need. Guys will follow you. Guys followed me last year. They didn't follow me from Day One, but by the end of the year they were following my lead. We need more guys like ourselves – guys who have won – to show these young guys who haven't won what it takes to win."

Woody listened, and decided that he liked the challenge.

"I wanted to be part of a building process that was ready to take off," he said. "That was the intriguing thing – to see a lot of young pieces that were here, and then to get even better

through the draft. I felt that the team was taking the right steps and I wanted to be a part of it."

Woody and Bly each became Super Bowl champions after their teams had posted losing seasons. St. Louis was 4-12 in 1998, then won the Super Bowl the following season after going 13-3 during the regular season. New England was 5-11 in 2000, and the next year the Patriots were Super Bowl champions.

Both players think that the Lions can do the same.

When the Lions ended the 2003 season with the 30-20 victory over St. Louis, Mariucci was already thinking about this year.

"In (coach Bill) Belichick's first year we were 5-11, but you could see where he was going with the program," Woody said. "We got it turned around pretty quickly. I think in this day and age in this league you can turn it very quickly.

"I like the attitude of this team. I think we're headed in the right direction. Definitely, I see similarities. Guys are very upbeat and want to get it turned around here."

When Bly was drafted by the Rams, they were going through a worse stretch than the Lions have suffered through in recent years.

"They were the losingest team of the '90s when I was drafted," Bly said. "That's what I've been trying to preach to our young guys. They brought in a few guys, and with the miracle play of Kurt Warner and a few others stepping up we were able to do what (coach) Dick Vermeil asked of us. We started winning football games and turned it into a Super Bowl victory.

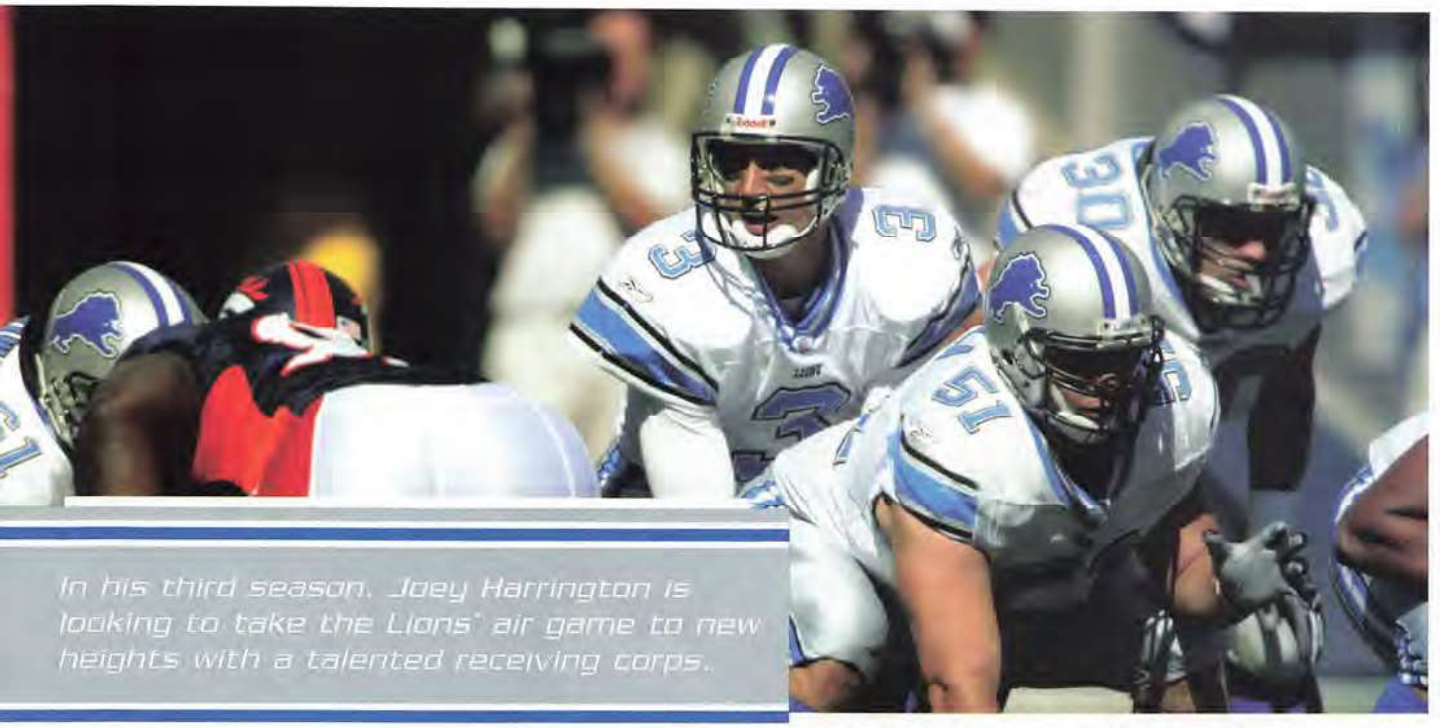
"I just want these guys to know we've got a very talented team. We're a young team and if these guys believe in themselves, it's possible."

When the Lions ended the 2003 season with the 30-20 victory over St. Louis, Mariucci was already thinking about this year.

On the day the players cleaned out their lockers, Mariucci gave them a schedule for the 2004 season – which began the day after the 2003 campaign ended.

Mariucci and Millen, along with the team's personnel department, began work immediately on filling some of the problem areas while increasing the team speed, along with getting younger.

That was accomplished through the draft and the signing



In his third season, Joey Harrington is looking to take the Lions' air game to new heights with a talented receiving corps.

of young veterans like Woody, Bryant, offensive guard David Loverne and wide receiver Tai Streets.

"I think we filled some real holes during the off-season," said veteran assistant coach Don Clemons, who is starting his 20th season with the Lions. "Free agency and the draft really worked well. Matt and the scouting department did a good job of lining it up.

"The other thing I see is that the enthusiasm is high. The off-season program was really well attended and everybody is excited. Plus, we're getting some guys back who were hurt."

Last year's No. 1 pick in the draft, wide receiver Charles Rogers, suffered a broken collarbone in practice and played only five games. Two promising young cornerbacks, Chris Cash and Andre' Goodman, were hurt. Cash missed the whole season with a knee injury, while Goodman was limited to three games because of a dislocated shoulder.

They'll both be back, along with Rod Babers, who played only five games as a backup in the secondary before he went on injured reserve with a shoulder injury.

The Lions hope to have running back Artose Pinner available for the whole season. Pinner, picked in the fourth round in the 2003 draft after leading the Southeastern Conference in rushing while playing for Kentucky, didn't play until the final three games of the season because of a leg injury he suffered in the Senior Bowl. He and Jones, along with veteran Shawn Bryson, are expected to bolster Detroit's ground game this season.

Offensive coordinator Sherman Lewis is excited about the changes the Lions have made on the offensive side.

"We're going to be a lot more competitive at running back, receiver, tight end and in several of the positions in the offensive line," said Lewis, who has helped win four Super Bowls as an assistant coach. "When there's competition, it brings out the best in everybody."

The running game was a major problem for the Lions last year after James Stewart injured his shoulder in the final preseason game and missed the entire year.

"Last year, we averaged 3.6 (yards) a carry," Lewis said. "We'd like to get that over four."

Lewis also expects the Lions' offensive line to be stronger. Young veterans like center Dominic Raiola, and tackles Stockar McDougle and Jeff Backus are experienced as starters, and the addition of Woody is also a boost to the line.

The receiving corps is young with Williams and Rogers. That's why the addition of six-year veteran Streets was so important.

"Our young receivers might struggle early, but they have the talent to make plays on natural ability alone, and they'll get better all the time," Lewis said. "It's too bad Charles was injured last year because in some ways, he has to start over like a rookie again.

"Tai Streets is a veteran guy who knows the offense and will help the younger players. Az (Az-Zahir Hakim) will be better this year, too. Coming off the hip injury, he was a little cautious a year ago and we didn't see him at his best. And this year we can put our people where we want to put them, not where we have to put them."

The wide receiver corps was seemingly in a constant state of flux last year due to the injuries. The Lions were signing guys off the street to fill holes.

That made it difficult for second-year quarterback Joey Harrington. Harrington often had little time to practice with receivers that were forced into duty because of injuries. With

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the timing and familiarity between quarterback and receiver so vital, it created miscommunication that often led to interceptions.

With more weapons surrounding him, Lewis expects Harrington to continue to improve. Quarterbacks often blossom in their third year in the NFL.

"It's different with all quarterbacks," Lewis said. "Some develop in three years, others take four or five years. Some don't really develop until they've been around for seven or eight years.

"Brett Favre wasn't that good in his second and third years. (Joe) Montana was good his first two years and by the fourth year he hit his peak and won a Super Bowl. A lot has to do with the weapons a quarterback has. Joey will progress faster when he has more weapons, whether it's this year or next year. It's a group thing – protection, whether you can run the ball, whether the receivers catch the passes and run the right routes – it's not all on the quarterback."

Lewis said that although the Lions should be better offensively, there's still room for improvement.

"We still have to get better in a lot of areas," he said. "We have to run the ball better. We have to do better in short yardage and in the red zone. We want to throw downfield more.

"One thing we have to do is cut down our turnovers. Last year we were 28-28 (in takeaways and giveaways). The good teams are usually plus 13 or 14 on turnover ratio. We have to work on getting there."

Harrington was participating in an NFL quarterback competition when he learned of the Lions' draft.

"I was thrilled," he said. "We addressed two very important areas on our football team – running the football and being able to throw more downfield. When we all get on the same page, this will be a fun offense to work with, but there will be some growing pains."

Harrington also thinks he'll be able to take more of a leadership role. Although he's only in his third season, he'll be one of the veterans in the huddle.

"The last couple of years it was tough for me to take a leadership role with the offense with guys like Ray Brown and James Stewart, who had been in the league for so long," Harrington said. "Now we have younger guys. I'm more comfortable telling them what to do."

Several teams were interested in signing Jauron, who guided Chicago to the NFC Central Division title in 2001, but his long association with Mariucci – they coached together in Green Bay – helped the Lions land him.

The former Pro Bowl defensive back with the Lions also likes what has been done to strengthen the team in 2004.

"Since the beginning of free agency the organization has done an outstanding job – from the personnel department to the coaching staff – everybody has done a lot of work in going out and strengthening this football team," Jauron said. "I'm really looking forward to working with the whole staff. It's an outstanding staff."

However the coaches can only do so much. Most of the success rests with the players, something that Jauron knows well.

"The players are still the key," he said. "We're going to try to play to what we think are their strengths by position. We have good speed and athleticism at the defensive ends. They're not big defensive ends, and we'll keep that in mind. Our two inside guys are talented and big. They can do a number of things to keep the linebackers clean. It's not all power and quickness, but they can be effective stunting and rushing the passer."

Defensive tackles Shaun Rogers and Dan Wilkinson were one of the strengths of the defensive unit last year. Defensive ends Kalimba Edwards, James Hall and Porcher, along with second-year pro Cory Redding and versatile Jared DeVries give Detroit a solid front four.

"At linebacker, we've increased the speed at the position over the last two years in the draft," Jauron said. "We have veterans like Earl Holmes, Wali Rainer and Donte' Curry, and young guys like Boss (Bailey), James Davis, Lehman and Alex Lewis. It's a fast group and we'll try to play to their strengths, which is speed. We'll try to find out what we can do to cause more pressure on the passer."

The addition of Bryant, who was with Jacksonville last year, gives Detroit two solid cover corners.

"We'll also have Goodman and Babers back, and hopefully, at some point we'll get Chris Cash back, too," Jauron said. "We have good depth at cornerback. You need those third and fourth corners because 50 percent of the time you're going to face three wideouts.

"The addition of Brock Marion was huge for us. He gives us another solid veteran in the secondary. At the other safety, we have Brian Walker with Bracy Walker and Julius Curry backing him up. Terrence Holt played well as a rookie. He's smart and dedicated and will challenge eventually for a starting job. We drafted Keith Smith. He has a lot of ability. He just has to get experience."

Jauron used the Lions' mini-camp to get an idea on how the pieces on defense will fit together.

"You'd always like to pressure the quarterback and stop the run with a four-man rush and a seven-man front, but that's hard for anybody to do these days," Jauron said. "You'd like to have man coverage when you play the eight-man front against the run, and we think we have the corners to do that."

Jauron doesn't have one set defensive system.

"You want to be simple enough that your guys can play the defense, but at the same time, you want to be complex enough to keep the offense on edge so they don't know exactly what you're going to do when you line up," Jauron said. "At the same

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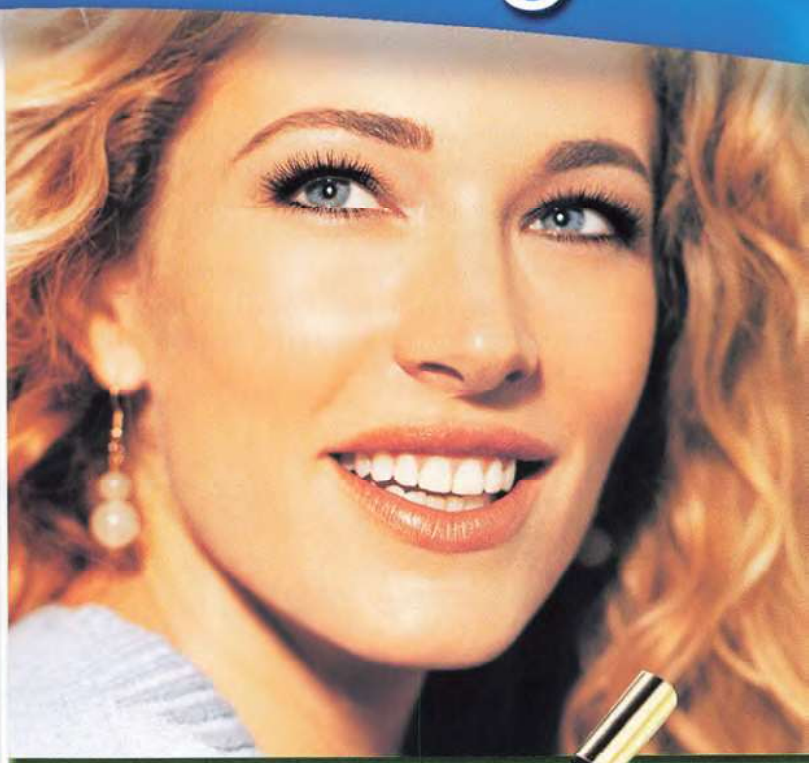

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time the offense is going to be trying to give you some things to worry about on defense.

"You want to be good, work hard and have a little bit of luck. You have to be a little bit lucky to succeed in this game."

Special teams have been a strength for the Lions ever since Chuck Priefer joined the team as a member of Bobby Ross's staff in 1997.

Jason Hanson has been one of the league's most effective kickers for more than a decade, and Priefer doesn't expect that to change.

"Our snapper, whoever it is (Bradford Banta and Jody Littleton are the candidates), is going to be all right," Priefer said. "Punting is a little more of a question mark, but Nick (Harris) had a great mini-camp – one of the best I've seen from a punter – so we're hoping that will carry over. It sometimes takes a punter three to five years to develop. He was drafted – the first punter taken (by Denver in the fourth round in 2001) – so he has potential."

Harris was signed by the Lions after John Jett was injured, and Jett, who had been Detroit's punter since 1997, announced his retirement after the season.

Priefer is just as excited about the Lions' improved speed as anyone in the organization. He can envision players like Keith Smith, Paul Smith, Lewis and Pinner getting downfield to help on kick coverage.

"That's going to be an improvement," Priefer said.

It's tough to keep the special teams at a high level because there's so much turnover in the rosters. Teams often can't afford to keep quality special team performers so young players are often thrust into those roles.

"It's a challenge every year because of free agency and the salary cap," Priefer said. "Guys like (Jeff) Gooch and (Clint) Kriewaldt are tough to replace. They were physical guys, although that can be replaced, but their mental experience and leadership is difficult to match with young guys. We've got guys like Curry, Rainer and (Stephen) Trejo, who are going to have to fill that leadership role.

"Bracy Walker has been in the league for 10 years, but he's a quiet guy. Paul Smith was a huge addition to our special teams last year, but he's quiet, too. Those guys are going to have to come to the forefront as leaders, and it's my job to bring that out in them. They say leaders are born, but I don't believe entirely in that. I think you can make leaders by bringing out those qualities. And that's part of my job – to demand that from the guys who've been around."

The rash of injuries the Lions were hit with last year affected the special teams as much as it did the offense and defense. All of a sudden the backups became starters and they couldn't be used as extensively on special teams. That meant bringing in players who were unfamiliar with the system.

"Injuries hurt us last year," Priefer said. "We used 12 different gunners. That's incredible, but we were picking up cornerbacks and wide receivers off the street. That means that a lot of the work you do in training camp doesn't matter because you have to start from scratch with those guys."

"I like the attitude of this team. I think we're headed in the right direction. Guys are very upbeat and want to get it turned around here."

Eddie Drummond and Reggie Swinton are proven return specialists, but Drummond's value goes beyond returns.

"He's outstanding as a gunner, too," Priefer said.

Nobody knows for sure if the Lions are going to be a contender in the NFC Central this season, but expectations among the fans will probably be high. That's fine with Mariucci.

"Fans should hope that we can build this thing up fast enough to do that (make the playoffs in 2004)," Mariucci said. "I think having high expectations and certain ambition is good because that's what we're working for every day – to see if we can jump in there (in 2004)."

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Coach

Success is one thing that seems to be contagious in sports. With several new acquisitions the Detroit Lions have made over the past few seasons, the team hopes that it will spread.

Bly Lions Have Leadership in Their Corner

by Allison Wachs

Thus far, the prized acquisition has been cornerback Dré Bly, who signed a five-year contract in 2003 after spending the first four seasons of his career with the St. Louis Rams.

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By the age of 26, Bly had played in two Super Bowls, winning one championship, and scored the winning touchdown in his first career Pro Bowl. Such great success early in an NFL career quickly catapults a player into a leadership role.

"We had a young group last year and I think the guys looked up to me because of my past and what I've been able to accomplish throughout my career," Bly said. "I think having a Super Bowl ring definitely helped me gain some respect when I came here."

Bly certainly had his work cut out for him during the 2003 season with all of the injuries suffered in the Lions' secondary. By the third week of the season, he was the cornerback with the most experience in a Lions' uniform. But Bly responded with a career season, which landed him a starting spot in the 2004 Pro Bowl, and further entrenched himself as the leader of Detroit's secondary.

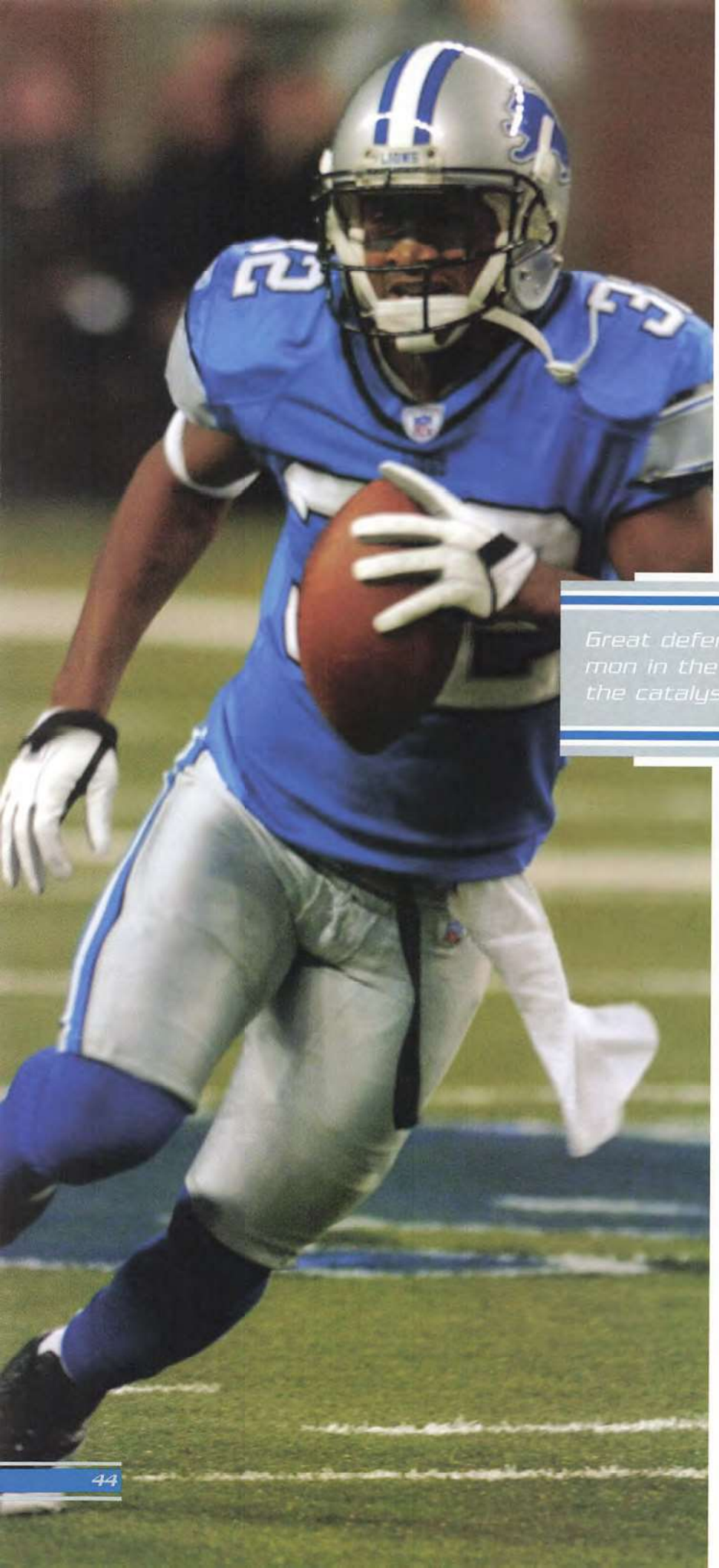
During this past off-season Bly's leadership responsibilities extended off the field as he played an integral role in recruiting free agents offensive linemen Damien Woody and cornerback Fernando Bryant, two of the most coveted players available in 2004. For his efforts, Bly earned the nickname "Coach Bly."

"It's kind of funny," Bly said of his nickname. "I just find myself trying to do whatever it takes to get this organization going in the right direction. We have a younger team and we just want to emphasize the fact that we're going in the right direction."

Bly's sales pitch certainly worked not only for Woody and Bryant, but also helped the Lions acquire wide receiver Tai Streets and safety Brock Marion. Marion and Bryant will join Bly and 13th-year defensive end Robert Porcher as the leaders on the Lions' defense.

Great defensive leaders have been very common in the NFL over

> *"I just find myself trying to do whatever it takes to get this organization going in the right direction."*



the years, many being the catalysts to Super Bowl championships. Baltimore linebacker Ray Lewis won the Super Bowl XXXV MVP and former New York linebacker Lawrence Taylor was the heart and soul of the Giants in the 1980s.

Most people might not associate Bly with defensive players that helped lead their team to championships, but they very well could.

"I played a key role in helping us getting to that big game," Bly said. "A lot of people don't look at defensive players or cornerbacks, but I had some key plays that year to help us win some games and to help us get to where we had to get."

Great defensive leaders have been very common in the NFL over the years, many being the catalysts to Super Bowl championships.

During the 2000 NFC Championship Game, Bly intercepted a Brad Johnson pass in the fourth quarter against Tampa Bay that led to the Rams' game-winning touchdown drive. St. Louis went on to win Super Bowl XXXIV the next week.

It was during that run to Super Bowl XXXIV that Bly had established himself as a starting cornerback in the NFL and soon after that, as a team leader. Ironically, it was the result of injuries that forced Bly into a leadership role with the Rams.

"It was my last year in St. Louis (2002) when I started and when Aeneas (Williams) went down, basically I was the oldest guy at the corner position so I was starting to learn how to be a leader," Bly said. Williams started opposite Bly for the first seven games of the 2002 season before being lost for the year with a broken leg.

Williams, an eight-time Pro Bowler, was one of the guys Bly looked up to when he came into the league, so it seemed natural for him to take on Williams' responsibilities. In addition to Williams, running back Marshall Faulk was the other player

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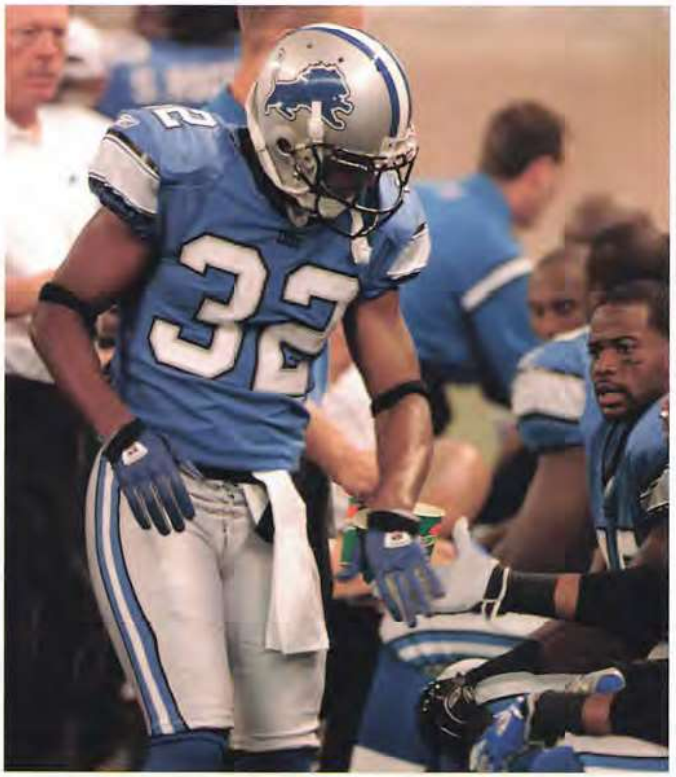
in St. Louis that Bly tried to model himself after.

"I think definitely that played a big part in where I am today, just listening to (Faulk) on how to study the game and be a professional and then having the chance to play with Aeneas for the past two years, seeing it from a corner standpoint and seeing how he prepared everyday and how he took his job seriously," Bly said.

"Those two guys helped me get to where I am today and I'm just trying to take advantage of it and just try to take what I've learned from those guys and distribute it to guys here because both of them are successful players, two Hall-of-Fame guys that have won."

Now it is the younger players on the Lions who turn to Bly to see how things should be done in order to be successful. During practices and meetings, it is Bly who shows the rookies the ropes.



"There are a lot of veterans out here that know the ins and outs of football and some of them really don't address the rookies with what it takes to be successful in this league," Bly said. "I think it's important for those guys to know as soon as they get there, what's going to happen and what to expect.

"I'm a very confident individual and determined--determined to be successful and determined to win," Bly stated. "I think those are attributes you have to have if you're a leader and the guys will follow you."

Bly hopes the winning attitude that he and the other new acquisitions bring translates into success for the Lions.

"Lots of guys are excited," Bly said. "There's a new energy here in Detroit. It's building and I'm glad to be a part of it."

> *"There's a new energy here in Detroit. It's building and I'm glad to be a part of it."*

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From building a team on the field to helping kids grow wise and strong, the Detroit Lions and Detroit Lions Charities are committed to the fans and communities throughout the state of Michigan.

Detroit Lions Charities, (DLC) was established in 1990 to assist all age groups in a diverse range of needs and programs in Michigan. Particular emphasis is placed on programs that benefit the children and youth of Detroit.

"We strive to be good corporate citizens through the many programs supported by Detroit Lions Charities as well as by the individual efforts of the players, coaches and staff of the Lions and Ford Field," said Lions' Vice Chairman William Clay Ford, Jr. "Detroit Lions Charities continues to grow because of the efforts of these people and the continued support we receive from corporate sponsors and our fans."

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William Clay Ford and 2003 William Clay Ford Community Quarterback Award winner Mike Blakely.

Three major grants highlight this year's giving. For the sixth consecutive year, a grant will sponsor the Detroit Lions PAL Football League. The league is operated by the Detroit Police Athletic League (PAL) and involves 3,000 youngsters, ages eight through 14, playing in the nation's largest tackle football league. The PAL season will conclude with its annual championships to be held in November and hosted by the Lions at Ford Field.

Another major commitment to Detroit was made through grants to the Detroit Lions Academy. The Academy has a student body of 130 sixth, seventh and eighth grade Detroit children who have had difficulties in traditional school settings. The Academy is a cooperative effort between the Lions, Costco Wholesale, Detroit Public Schools and Communities in Schools of Detroit in association with several corporate sponsors including Ford Motor Company, The Dow Chemical Company, and Pepsi.

A partnership with Pepsi has provided two additional grants to PAL and the Detroit Lions Academy. Grants will support the PAL tutorial program and a career lab at the academy.

In a project that began in 2003 and saw its completion earlier this year, the Lions and Pepsi partnered to build a house for a Detroit family through Habitat for Humanity. The family

moved into their new home in February in the Tri-Centennial Village development in western Detroit.

DLC also assists several of the Lions' current and former players with grants to support their community efforts. Among them are grants to the Holmes for Families Foundation where linebacker Earl Holmes helps families having difficulties finding suitable and affordable housing. A grant assists the University of Michigan Cancer Research Center through the Robert and Kimberly Porcher Cancer Research/Relief Fund. A donation also goes to former Lion Ernie Clark whose Life Long Fitness programs provide Detroit senior citizens ways of staying fit and improving the quality of their lives. Other grants support community outreaches from other current and former Lions including Carl Bland, Joey Harrington, Ron Rice, and Bob and Scott Kowalkowski.

In March, Detroit Lions Charities awarded 98 grants totaling a record $400,089.39 to non-profit agencies throughout Michigan.

This year's awards bring Detroit Lions Charities, the football organization's philanthropic foundation, to nearly $2.75 million in total donations in its 14-year history.

Detroit Lions Charities
Giving Summary

year	grants	donations
1991	21	$59,200.00
1992	50	$93,494.44
1993	65	$103,458.50
1994	85	$110,877.10
1995	115	$133,187.22
1996	110	$146,565.28
1997	137	$180,247.83
1998	139	$192,303.16
1999	125	$210,678.07
2000	133	$225,628.76
2001	78	$255,571.82
2002	111	$306,757.20
2003	80	$330,583.98
2004	98	$400,089.39
TOTAL	1,347	$2,748,642.75

Several agencies in west Michigan are assisted by DLC through proceeds of the annual Grand Rapids Luncheon hosted by the Downtown Rotary Club and WXMI Fox 17. Among those agencies is the YMCA of Greater Grand Rapids which will use its grant to conduct its "Swim Safe" program to teach inner-city children to swim.

The Lions' High School Football Coach of the Week program benefited 10 Michigan prep football programs from Bay City to Muskegon and from Livonia to Negaunee. Three Rivers' coach Scot Shaw earned this year's Coach of the Year award after his team captured the Division 4 state title. Another DLC grant, in partnership with Ford Motor Company, helped to refurbish the Allen Park High School football field.

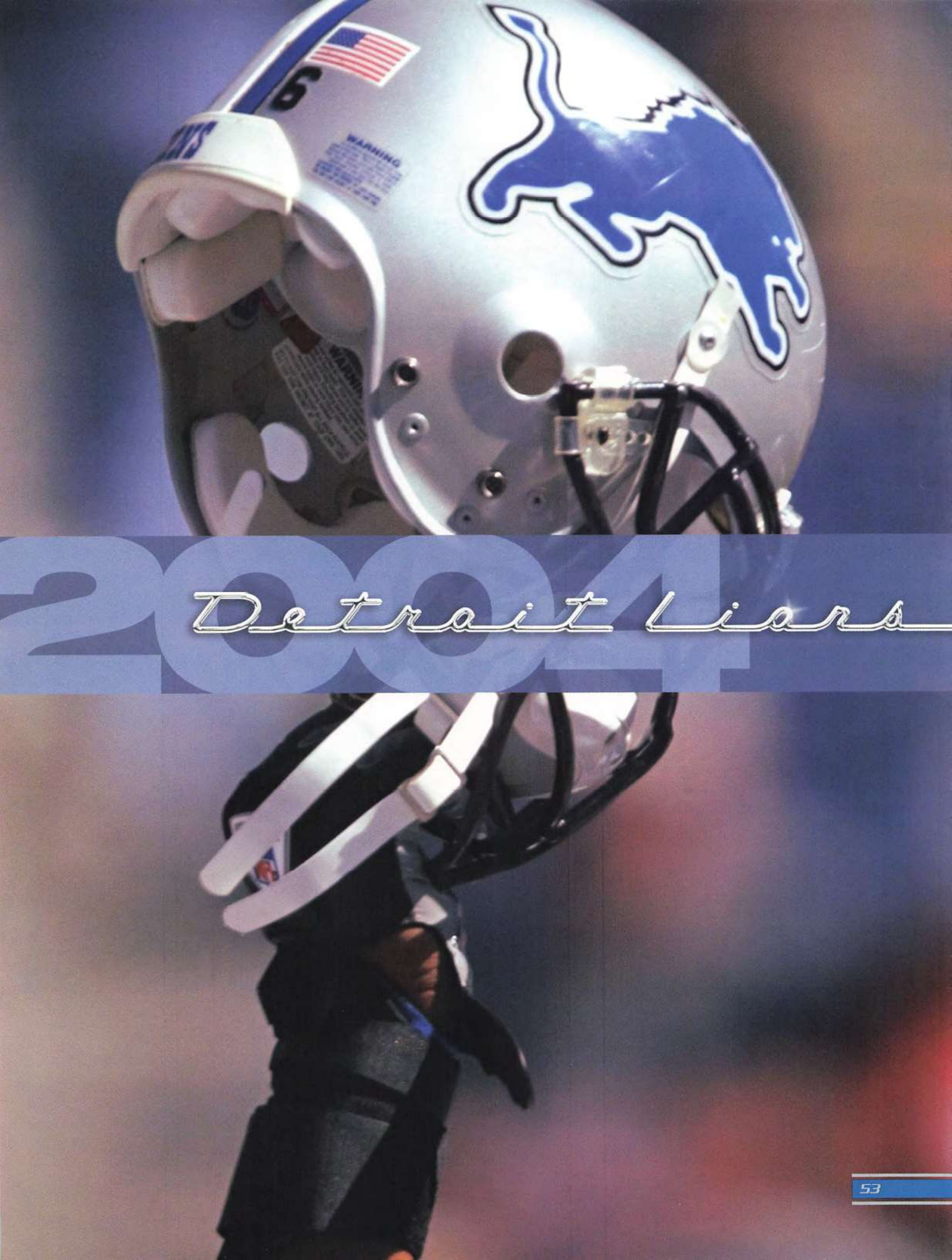
Grants were awarded this year, as well, through a cooperative effort between Detroit Lions Charities and NFL Charities. They combined to support the William Clay Ford Community Quarterback Award. A total of $20,000 in grants was awarded to nine organizations in the name of the Lions' owner to salute outstanding community volunteers. The overall award winner was the Loaves and Fishes Food Bank in Kalamazoo and its outstanding volunteer Mike Blakely. The 83-year-old volunteer's garden annually provides 33,000 pounds of vegetables to the food bank.

Charities raises funds from several sources. Major support comes from corporate sponsors as well as funds raised through auctions of Lions' memorabilia and game-worn items on eBay.

Other fundraisers include the Lions' Kickoff Luncheon, Lions' Grand Rapids Luncheon, Detroit Lions Invitational (DLI), and, new this year, Coach (Steve) Mariucci's Celebrity Bocce Ball Tournament that was held on June 9 and raised nearly $250,000 for DLC. The Lions' annual Kickoff Luncheon will be held at Cobo Center in Detroit on August 27.

For tax-exempt Michigan organizations interested in filing for future funding, grant requests will be accepted from October 1 through December 31.

Further information on grant eligibility guidelines and application procedures is available by going to the Lions' web page www.detroitlions.com or by writing Detroit Lions Charities, 222 Republic Drive, Allen Park, MI, 48101.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Stephen Alexander

tight end

height: 6-4 weight: 250
nfl experience: 7 years
birthdate: 11/7/75
college: oklahoma
hometown: chickasha, ok

Scotty Anderson

wide receiver

height: 6-2 weight: 200
nfl experience: 4 years
birthdate: 11/24/79
college: grambling state
hometown: jonesboro, la

Rodericck Rogers

cornerback

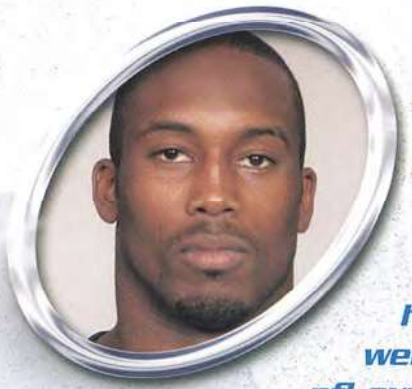
height: 5-9 weight: 185
nfl experience: 2 years
birthdate: 10/6/80
college: texas
hometown: houston, tx

RINGTHEBELL on Archive.org

Todd Bruss

tackle

height: 6-5 weight: 305
nfl experience: 4 years
birthdate: 9/21/77
college: michigan
hometown: norcross, ga

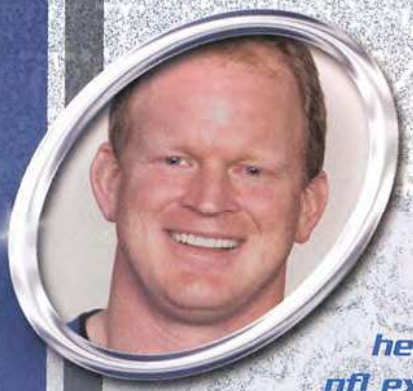


Boss Bailey

linebacker

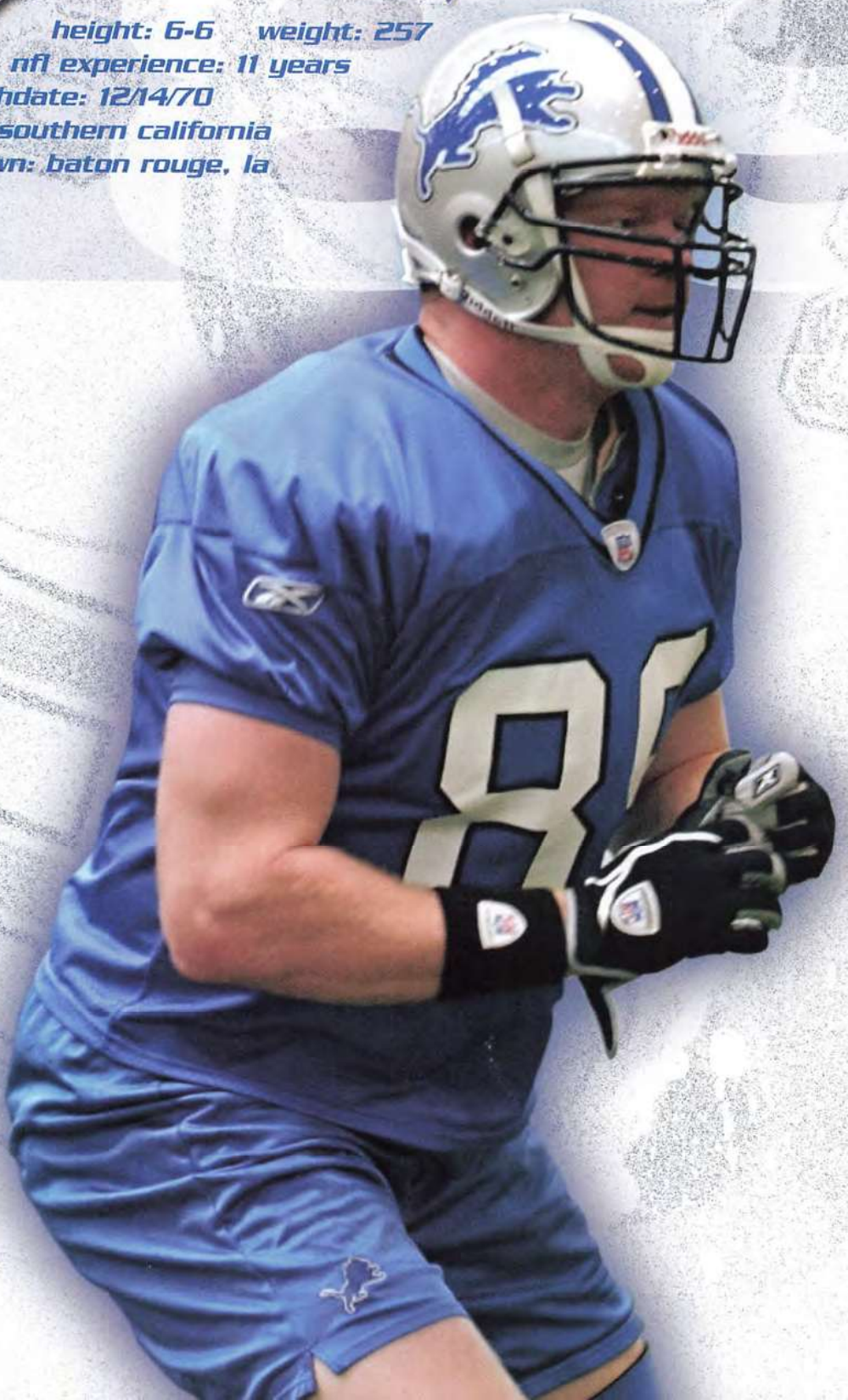
height: 6-3
weight: 235
nfl experience: 2 years
birthdate: 10/14/79
college: georgia
hometown: folkston, ga

Bradylard Banta



tight end

height: 6-6 weight: 257
nfl experience: 11 years
birthdate: 12/14/70
college: southern california
hometown: baton rouge, la



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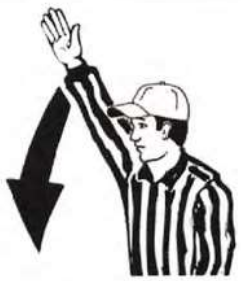
1



Ball ready for play

2

Start clock

3

Delay of game

4

TV/Radio time out

5

End of period

6

Sideline warning

7

Offsides

8

Encroachment

9

Loss of down

10

Incomplete pass
Penalty declined

11

Legal touching of
forward pass

12

Inadvertent whistle
(Face Press Box)

13

Disregard flag

14

Touchdown

15

First down

16

Dead ball touchback

17

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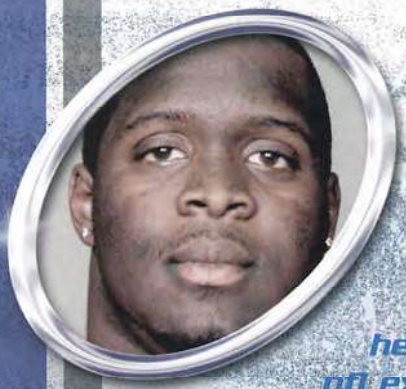
Marcus Bell



defensive tackle

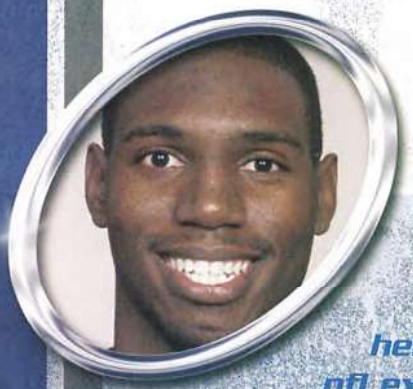
height: 6-2 weight: 326
nfl experience: 3 years
birthdate: 6/1/79
college: memphis
hometown: memphis, tn

Dré Bly

cornerback

height: 5-10 weight: 185
nfl experience: 6 years
birthdate: 5/22/77
college: north carolina
hometown: chesapeake, va

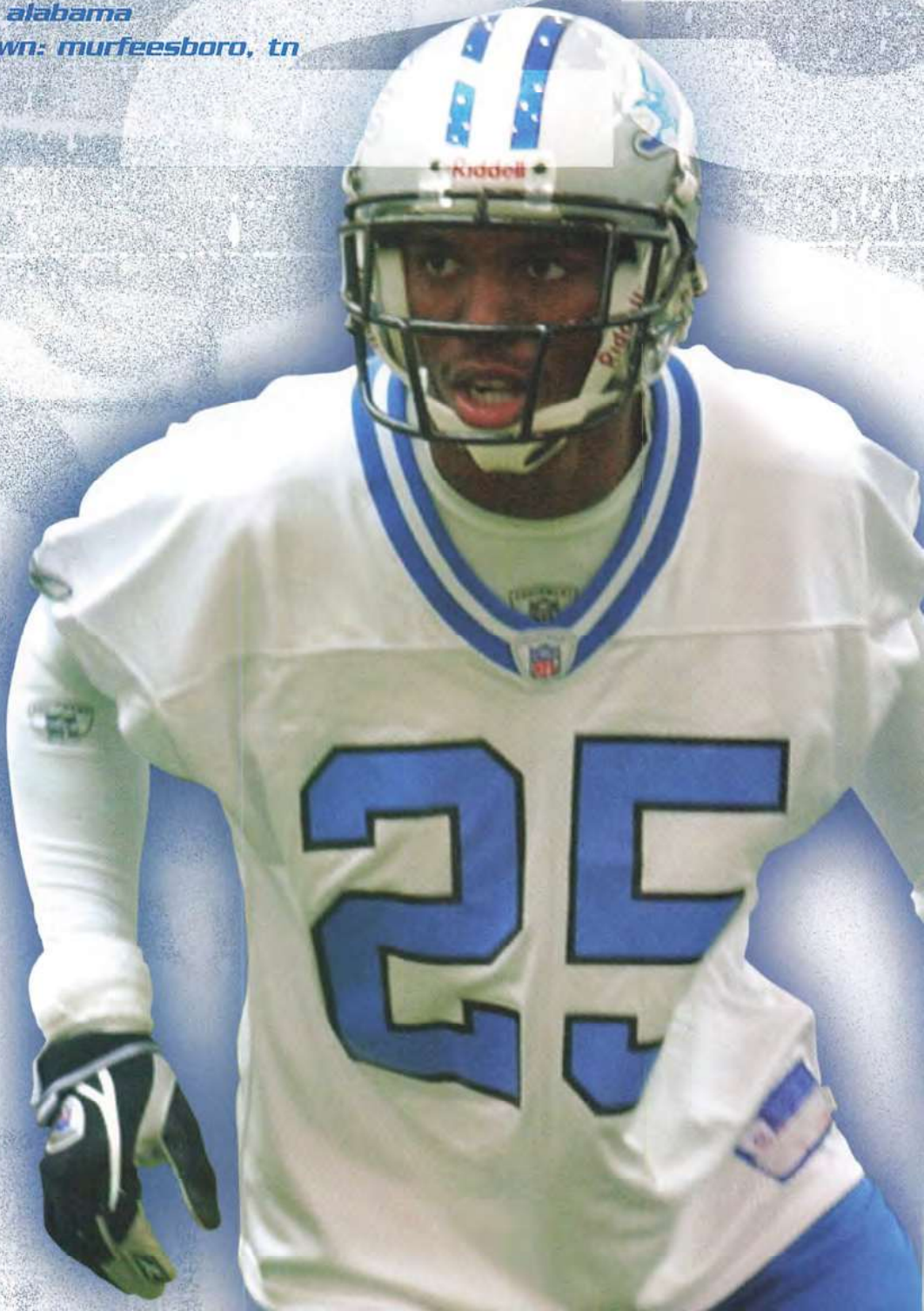
Ferrara Bryant



RING THE BELL
on Archive.org

cornerback

height: 5-10 weight: 175
nfl experience: 6 years
birthdate: 3/26/77
college: alabama
hometown: murfeesboro, tn



Shaun Bryson

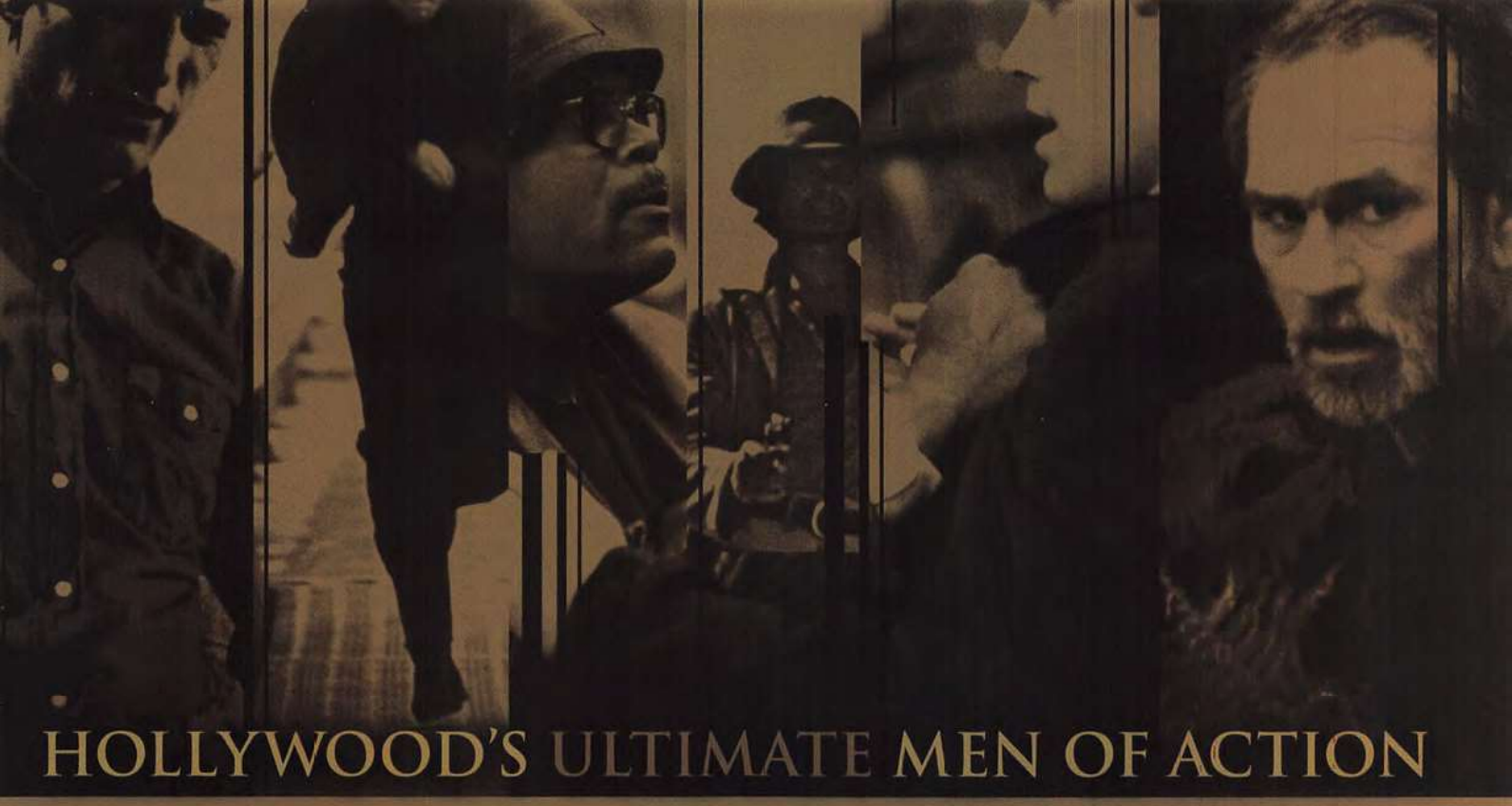
running back

height: 6-1 weight: 230
nfl experience: 6 years
birthdate: 11/30/76
college: tennessee
hometown: franklin, nc

Chris Cash

cornerback

height: 5-10 weight: 185
nfl experience: 3 years
birthdate: 7/13/80
college: southern california
hometown: stockton, ca



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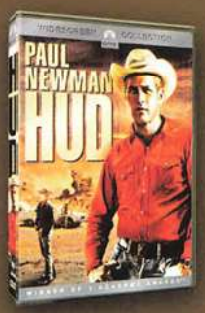

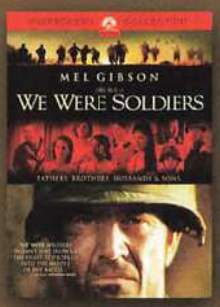

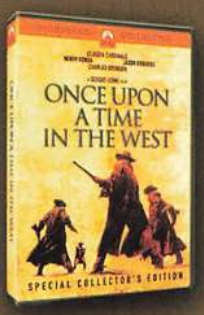

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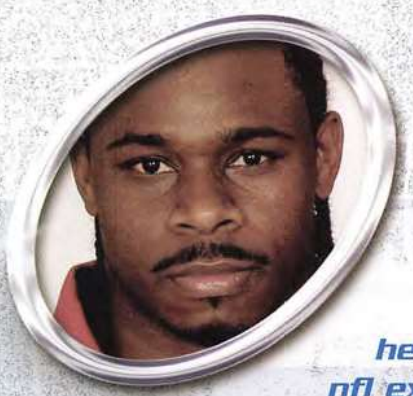
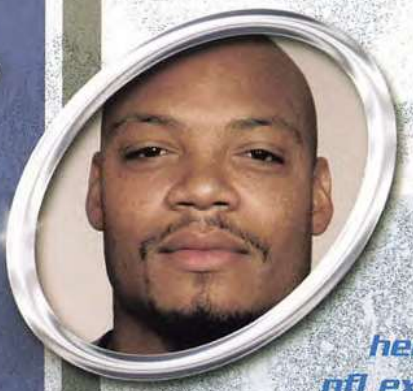


running back

height: 5-8 weight: 205
nfl experience: 2 years
birthdate: 3/6/79
college: west virginia
hometown: camden, nj

Dantè Curry



linebacker

height: 6-1 weight: 240
nfl experience: 4 years
birthdate: 7/22/78
college: morris brown
hometown: college park, ga

Tamera Davis

linebacker

height: 6-2 weight: 240
nfl experience: 2 years
birthdate: 4/26/79
college: west virginia
hometown: stuart, fl

Tarod DeVries

defensive end

height: 6-4 weight: 275
nfl experience: 6 years
birthdate: 6/11/76
college: iowa
hometown: aplington, ia

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Eddie Drummond

wide receiver

height: 5-9 weight: 190
nfl experience: 3 years
birthdate: 4/12/80
college: penn state
hometown: pittsburgh, pa

Kalimba Edwards

defensive end

height: 6-6 weight: 265
nfl experience: 3 years
birthdate: 12/26/79
college: south carolina
hometown: atlanta, ga

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Casey FitzSimmons

tight end

height: 6-4
weight: 258
nfl experience: 2 years
birthdate: 10/10/80
college: carroll college (mont.)
hometown: helena, mt

Atarodis Gary

running back

height: 5-11 weight: 218
nfl experience: 6 years
birthdate: 5/18/75
college: georgia
hometown: washington, dc

Andre' Goodman

cornerback

height: 5-10 weight: 185
nfl experience: 3 years
birthdate: 8/11/78
college: south carolina
hometown: greenville, sc

Az-Zahir Hakim

wide receiver

height: 5-10 weight: 185
nfl experience: 7 years
birthdate: 6/3/77
college: san diego state
hometown: los angeles, ca

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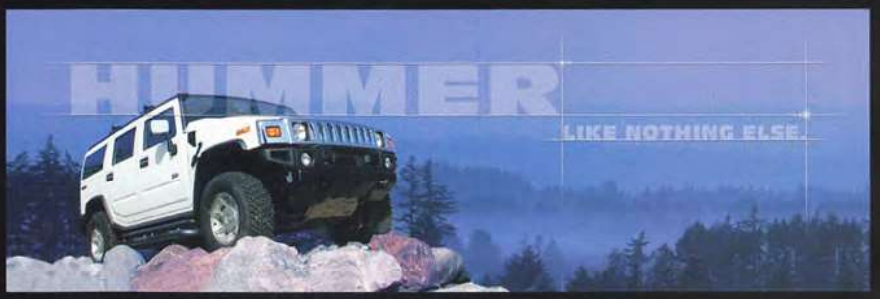

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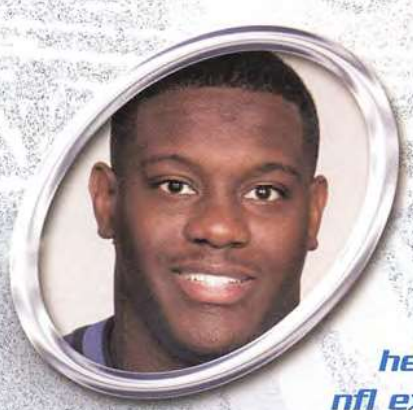

Tamarick Vanover

defensive end

height: 6-2 weight: 280
nfl experience: 5 years
birthdate: 2/4/77
college: michigan
hometown: new orleans, la

Jason Hanson

kicker

height: 5-11 weight: 190
nfl experience: 13 years
birthdate: 6/17/70
college: washington state
hometown: spokane, wa

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Jay Harrington

quarterback

height: 6-4 weight: 220
nfl experience: 3 years
birthdate: 10/21/78
college: oregon
hometown: portland, or

Nick Harris

punter

height: 6-2 weight: 218
nfl experience: 4 years
birthdate: 7/23/78
college: california
hometown: avondale, az

Earl Holmes

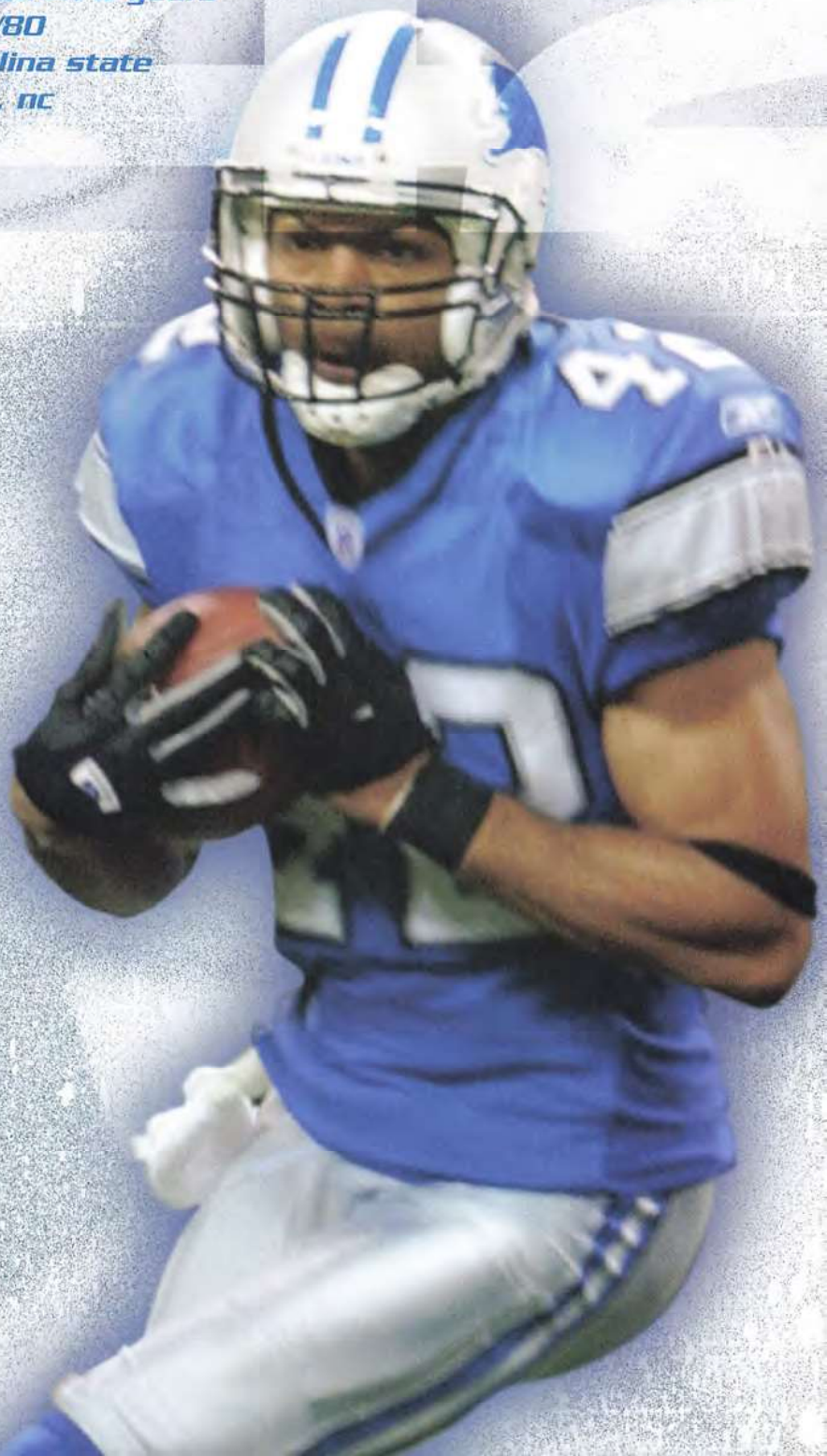
linebacker

height: 6-2 weight: 242
nfl experience: 9 years
birthdate: 4/28/73
college: florida a&m
hometown:
tallahassee, fl

Terrence Holt

safety

height: 6-2 weight: 208
nfl experience: 2 years
birthdate: 3/5/80
college: north carolina state
hometown: raleigh, nc



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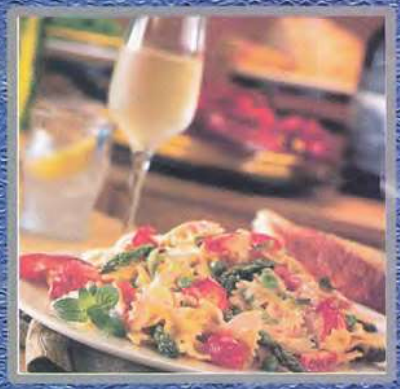

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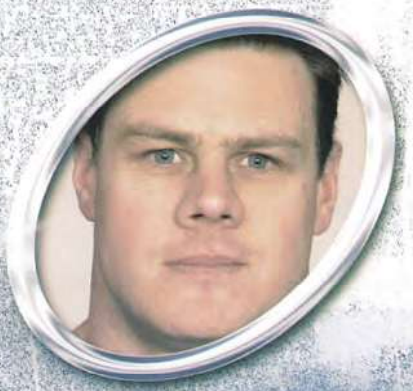


Matt Tayse

tackle

height: 6-7 weight: 300
nfl experience: 10 years
birthdate: 3/30/72
college: richmond
hometown: scottsdale, az

Daunial Kinnard

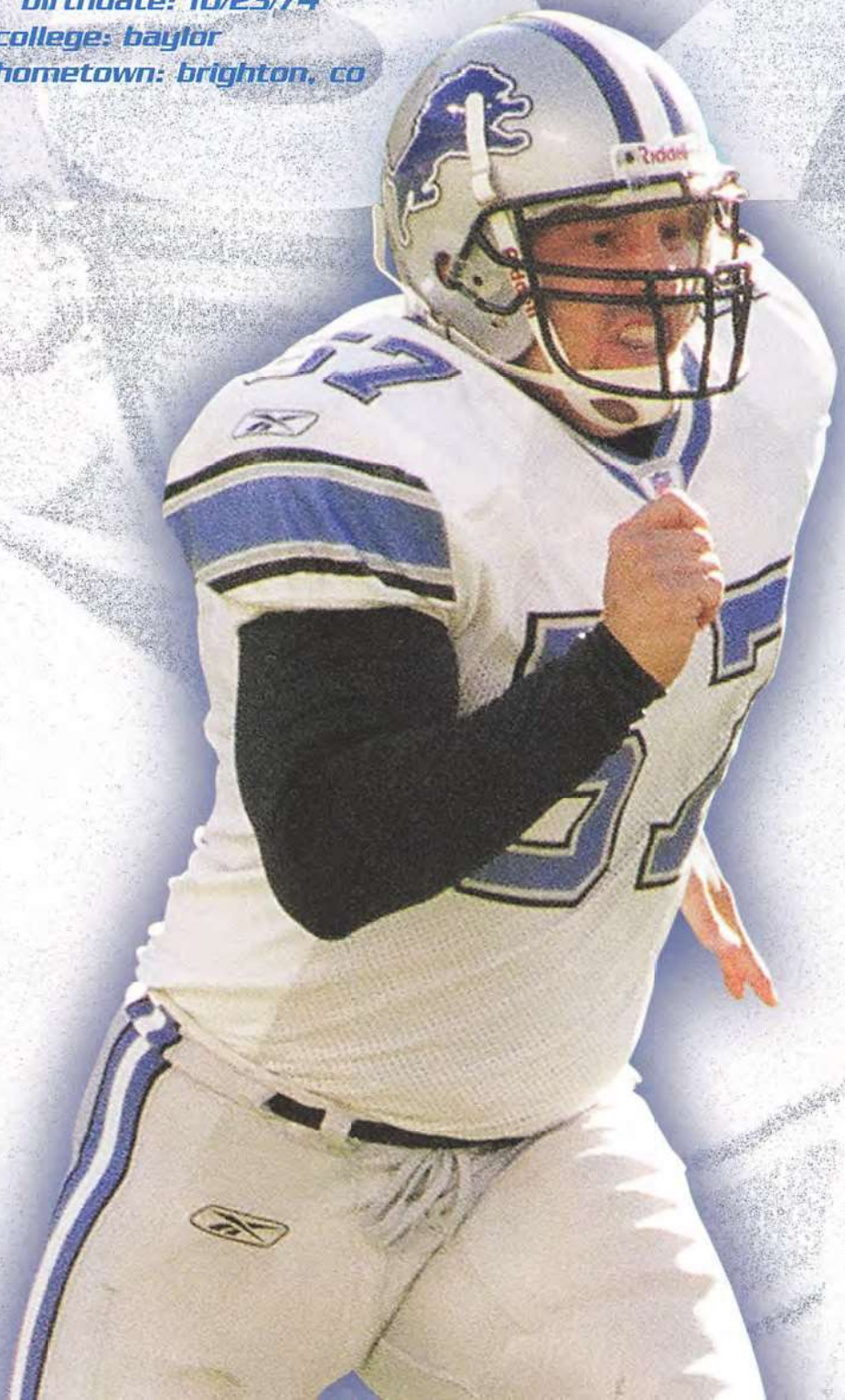
wide receiver

height: 6-2 weight: 190
nfl experience: 2 years
birthdate: 2/19/80
college: grand valley state
hometown: imlay city, mi

Tody Littleton

linebacker

height: 6-1 weight: 240
nfl experience: 3 years
birthdate: 10/23/74
college: baylor
hometown: brighton, co



Tash Lauselady

guard

height: 6-3 weight: 330
nfl experience: 3 years
birthdate: 1/28/78
college: houston
hometown: midfield, tx

5g

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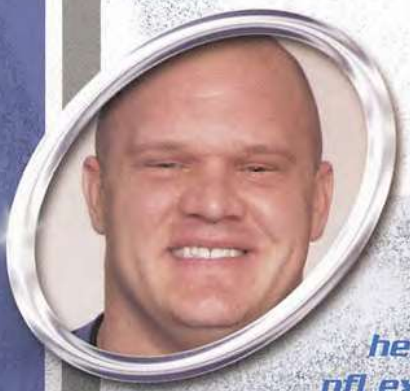
Peanut Spread - 190 calories - 3g net carbs* per serving.

David Loverne



guard

height: 6-3 weight: 299
nfl experience: 6 years
birthdate: 5/22/76
college: san jose state
hometown: concord, ca

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Brian Marion

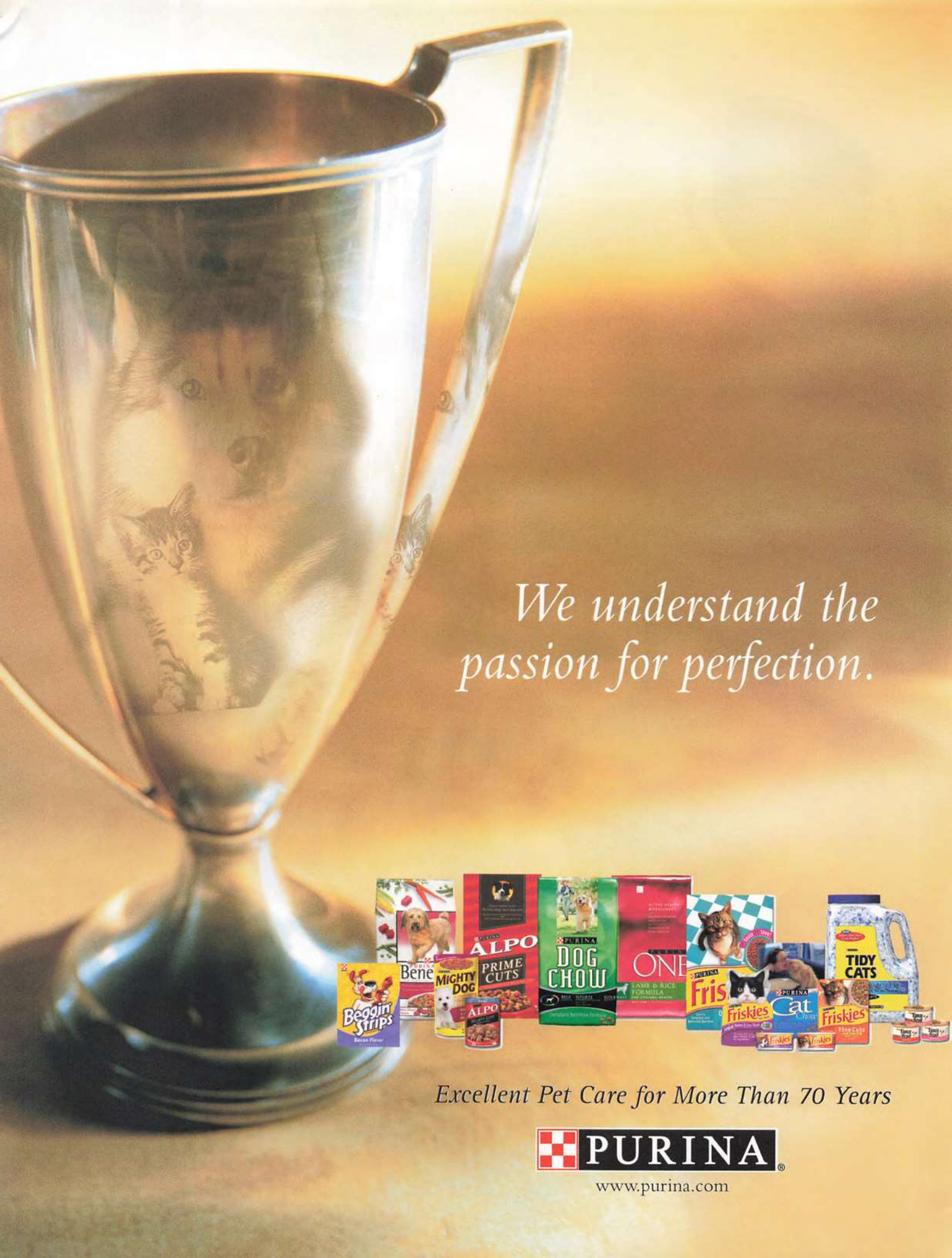
safety

height: 6-0 weight: 200
nfl experience: 12 years
birthdate: 6/11/70
college: nevada
hometown: bakersfield, ca

Stockar McDougle

tackle

height: 6-6 weight: 335
nfl experience: 5 years
birthdate: 1/1/77
college: oklahoma
hometown: deerfield beach, fl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mike mcmahon

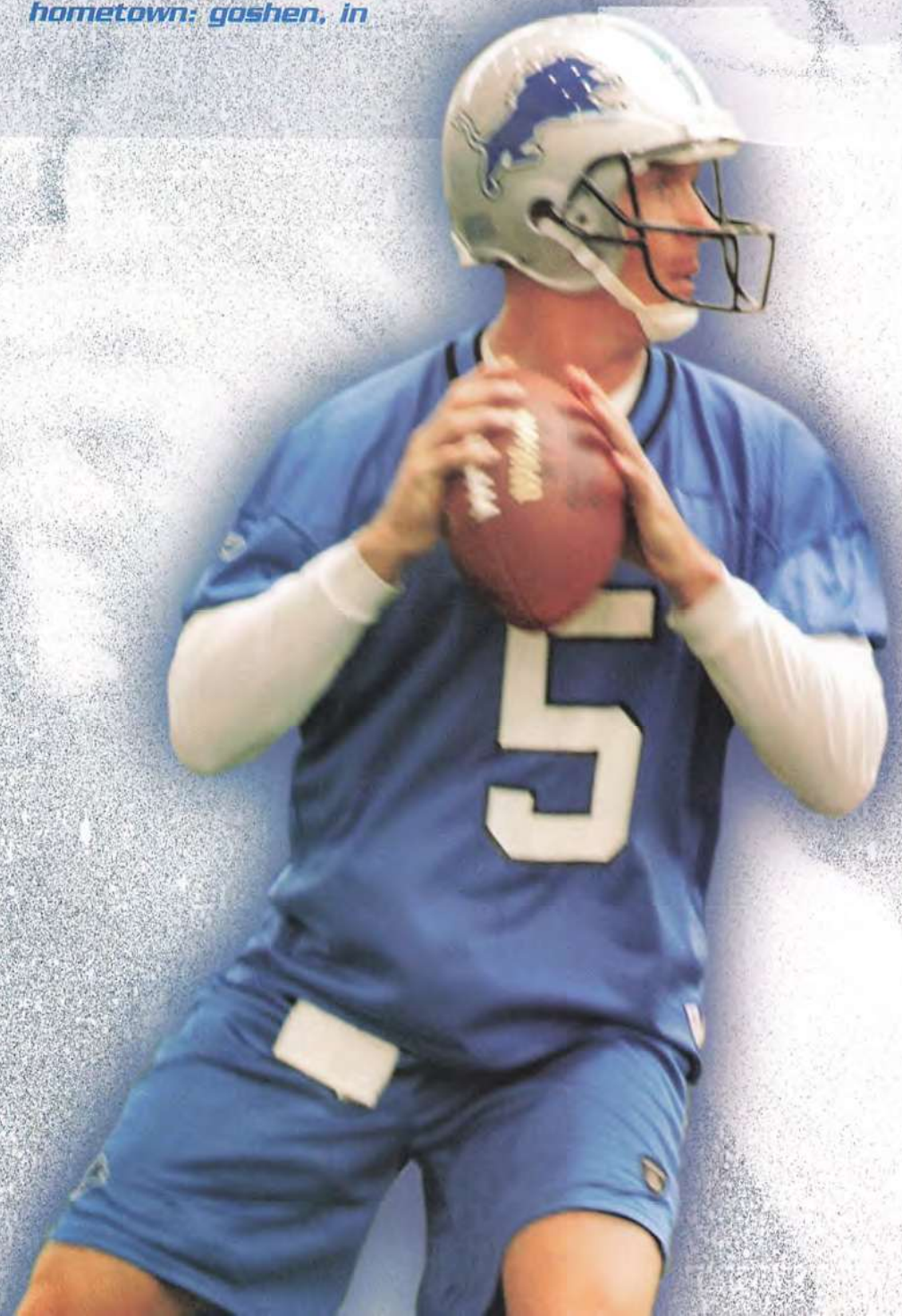
quarterback

height: 6-2 weight: 215
nfl experience: 4 years
birthdate: 2/8/79
college: rutgers
hometown: wexford, pa

Rick Mirer

quarterback

height: 6-3 weight: 210
nfl experience: 12 years
birthdate: 3/19/70
college: notre dame
hometown: goshen, in



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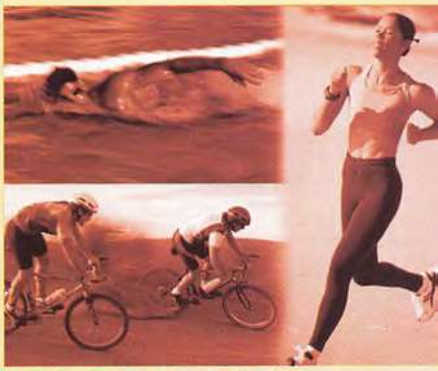

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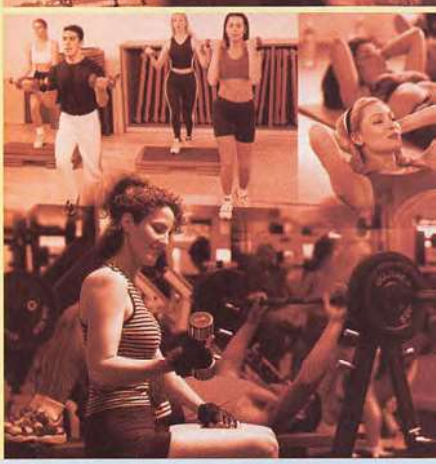

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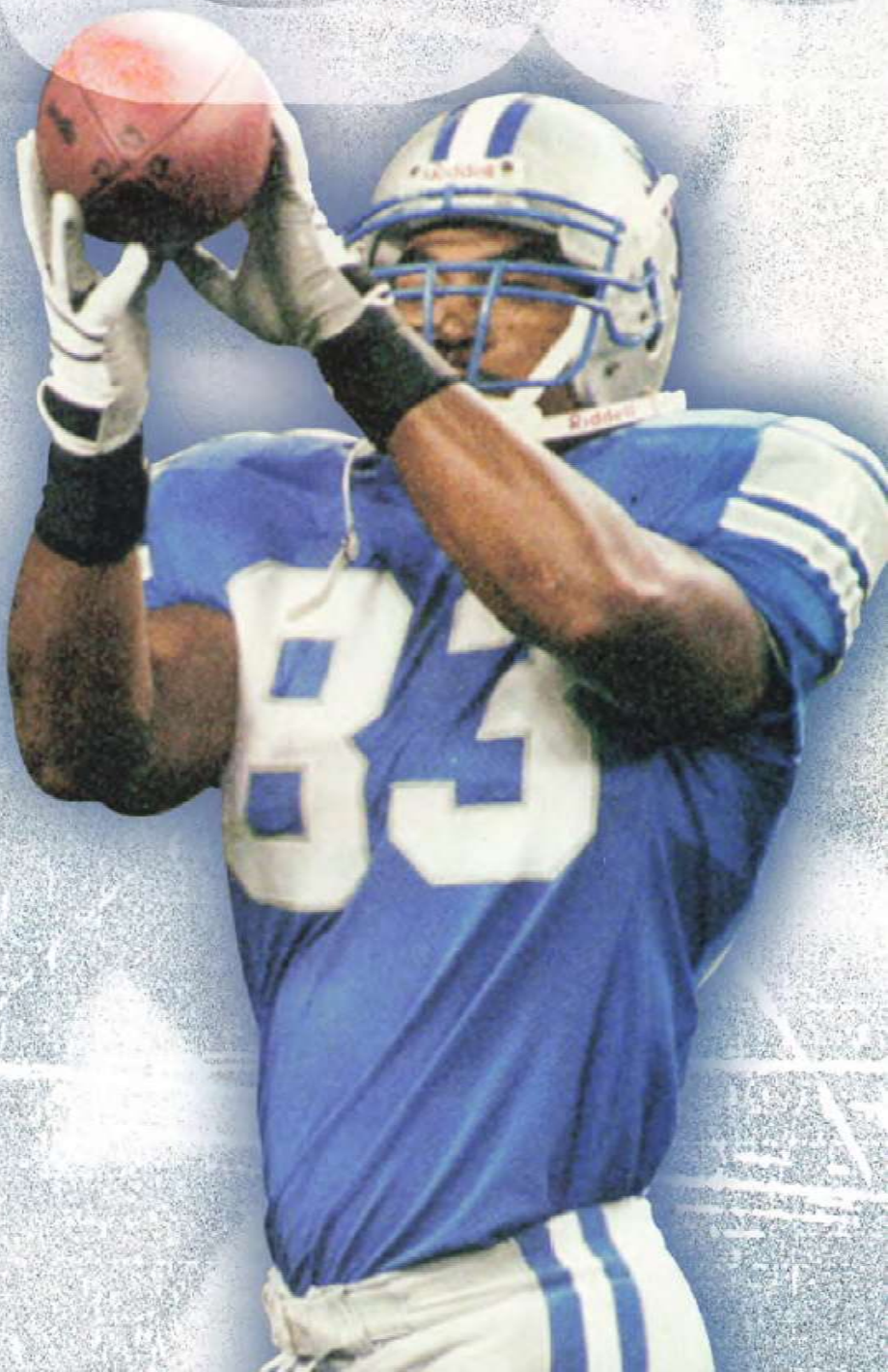
Taku Queens

tight end

height: 6-3 weight: 270
nfl experience: 3 years
birthdate: 1/10/80
college: notre dame
hometown: washington, dc



Artose Pinner

running back

height: 5-10 weight: 235
nfl experience: 2 years
birthdate: 1/5/78
college: kentucky
hometown: hopkinsville, ky

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Robert Porcher

defensive end

height: 6-3 weight: 275
nfl experience: 13 years
birthdate: 7/30/69
college: south carolina state
hometown: wando, sc

Kelvin Pritchett

defensive tackle

height: 6-3 weight: 330
nfl experience: 14 years
birthdate: 10/24/69
college: mississippi
hometown: atlanta, ga

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Wali Rainer

linebacker

height: 6-2 weight: 240
nfl experience: 6 years
birthdate: 4/19/77
college: virginia
hometown: rockingham, nc

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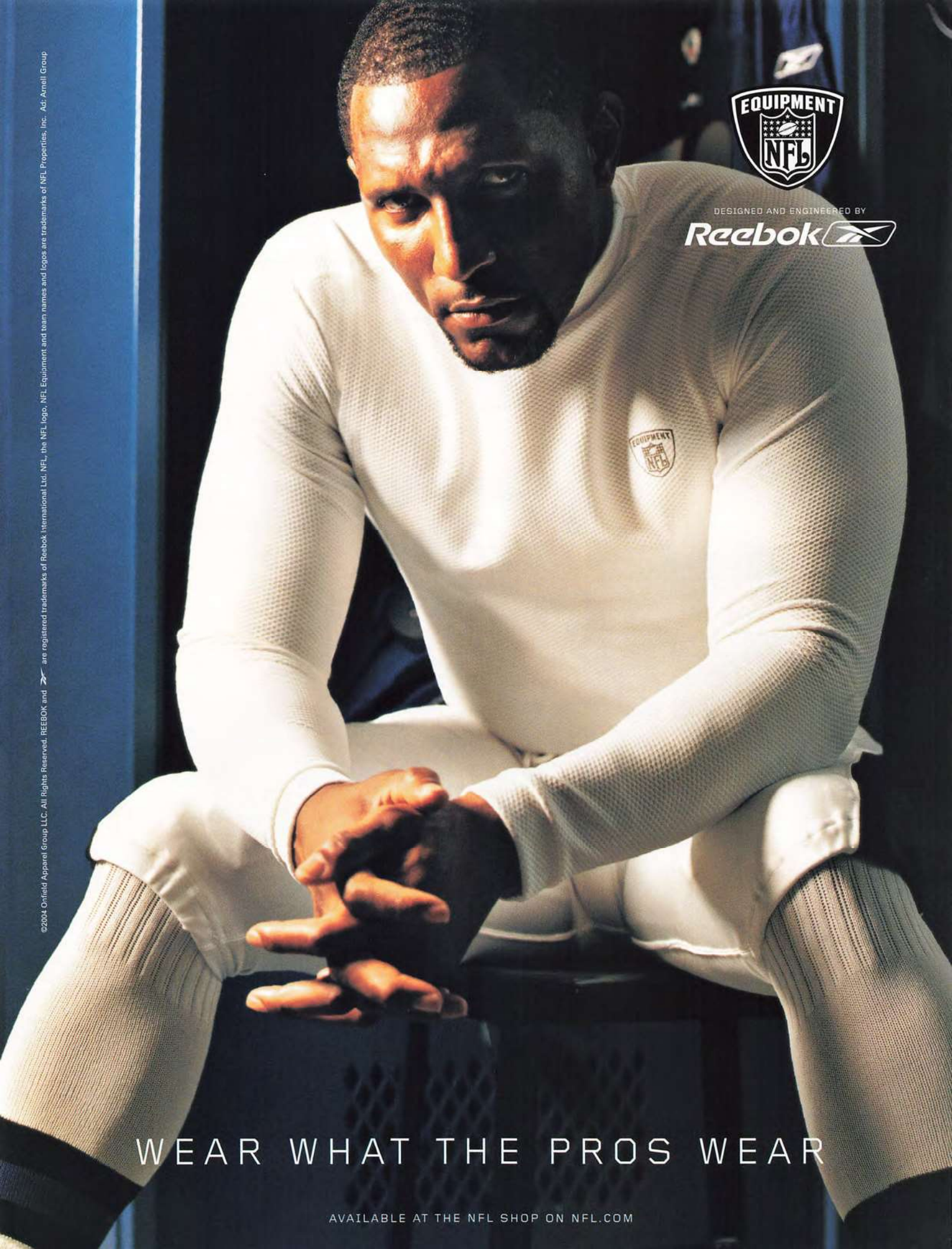
Dominic Raiola

center

height: 6-1 weight: 295
nfl experience: 4 years
birthdate: 12/30/78
college: nebraska
hometown:
honolulu, hi



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Cory Redding

defensive end

height: 6-4 weight: 290
nfl experience: 2 years
birthdate: 11/15/80
college: texas
hometown: austin, tx

Charles Rogers

wide receiver

height: 6-3 weight: 202
nfl experience: 2 years
birthdate: 5/23/81
college: michigan state
hometown: saginaw, mi

Shaun Rogers

defensive tackle

height: 6-4 weight: 345
nfl experience: 4 years
birthdate: 3/12/79
college: texas
hometown: laporte, tx

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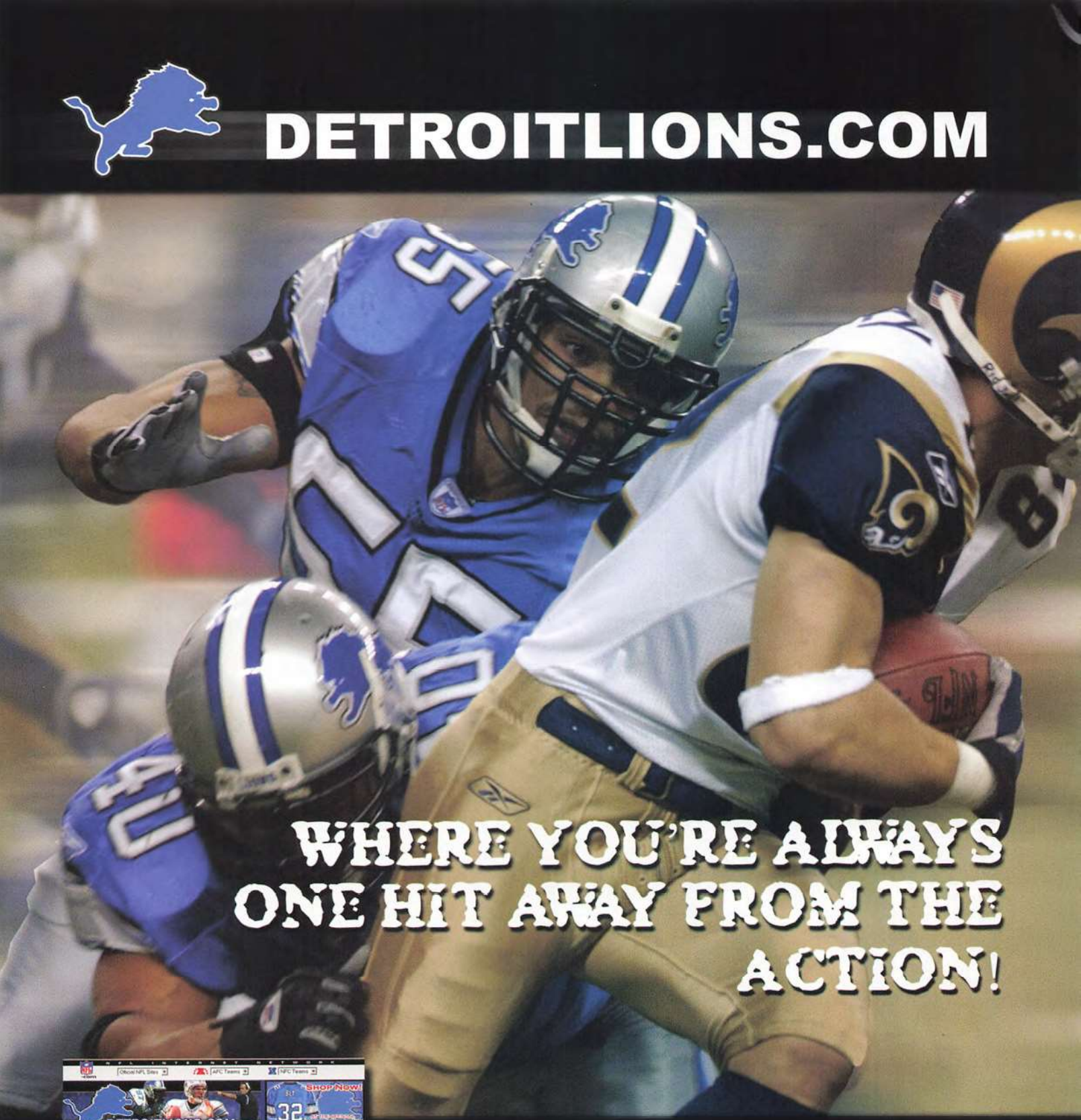

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Victor Rogers

tackle

height: 6-6 weight: 330
nfl experience: 3 years
birthdate: 11/10/78
college: colorado
hometown: federal way, wa

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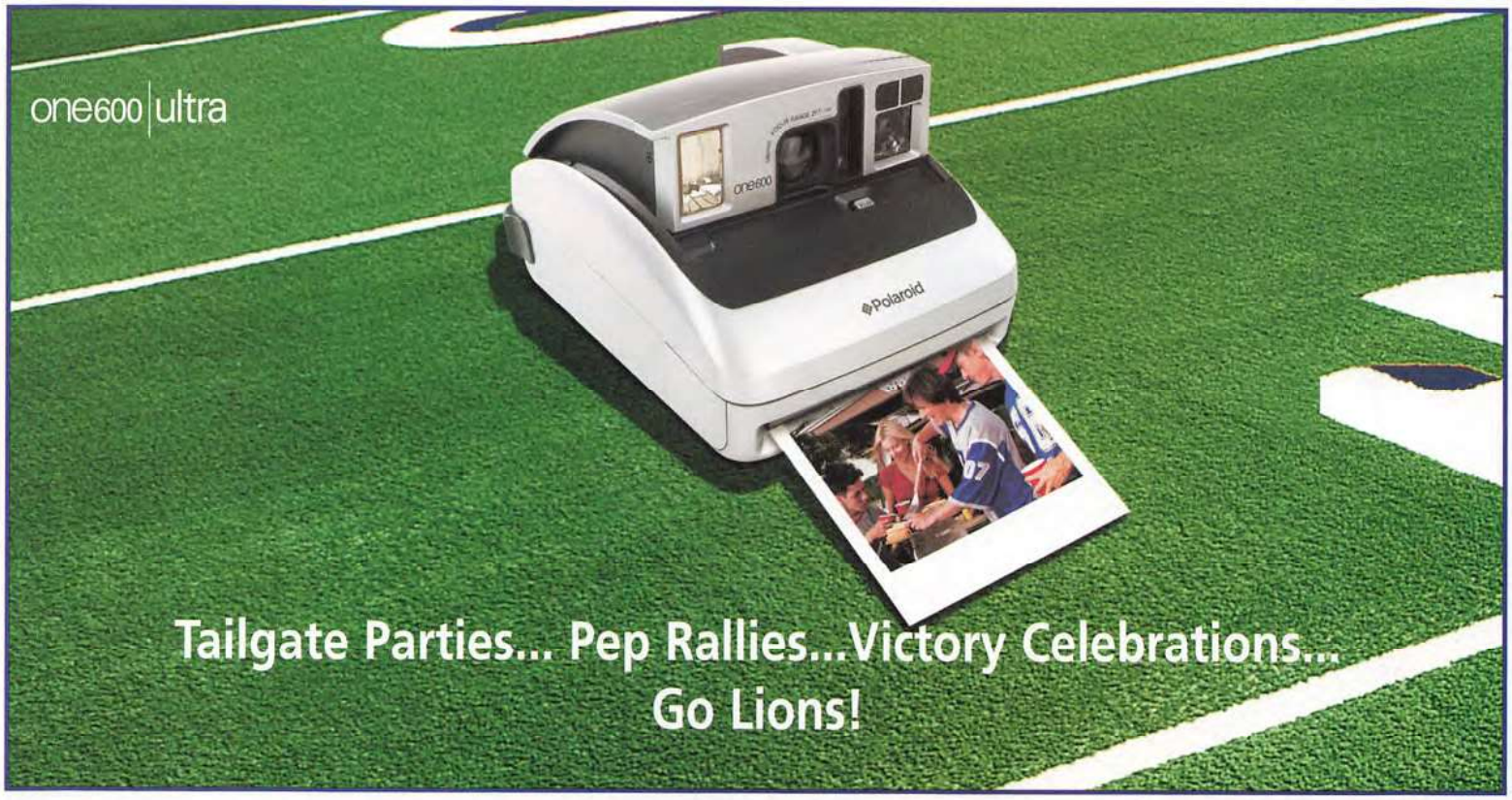

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Cory Schlesinger

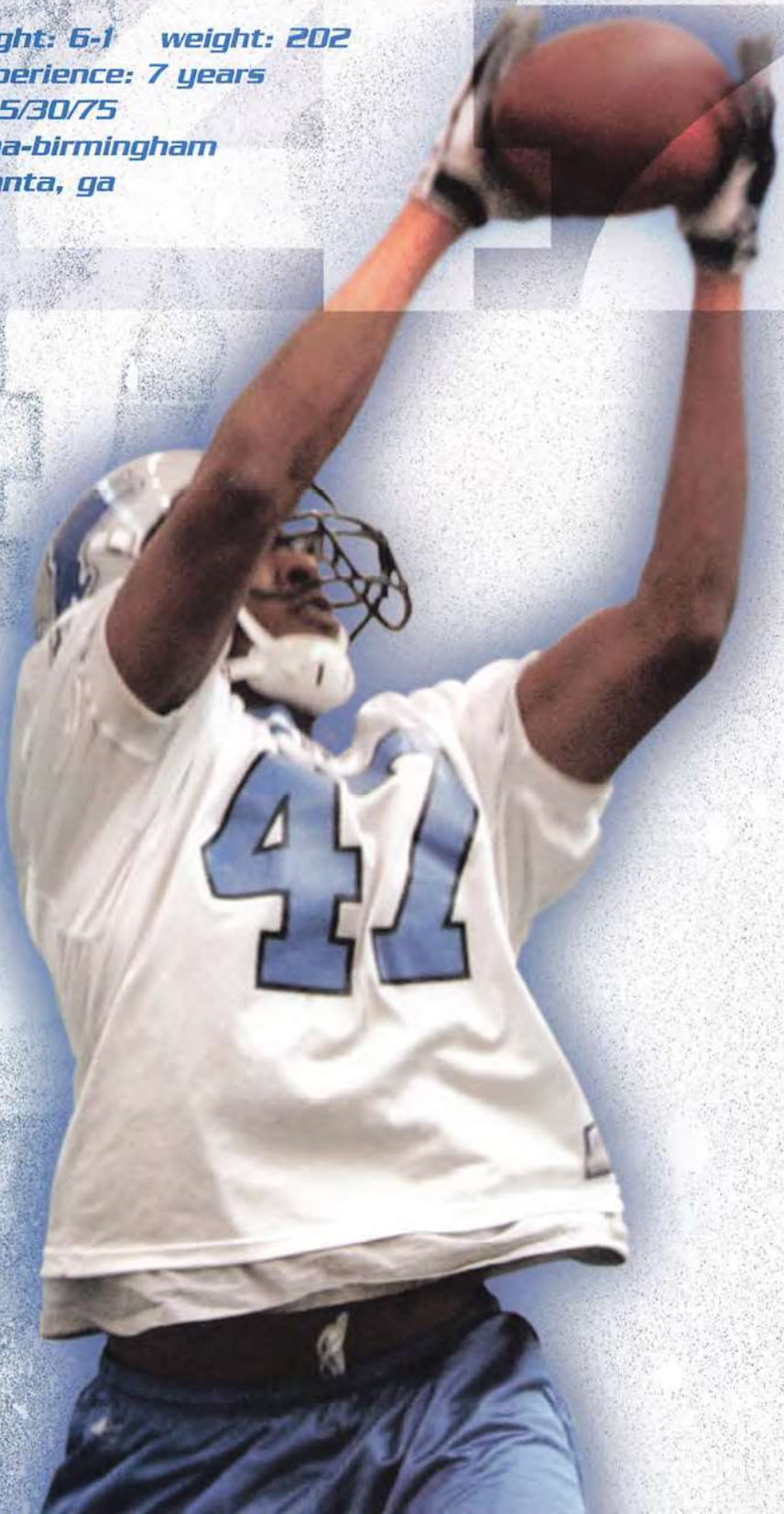
fullback

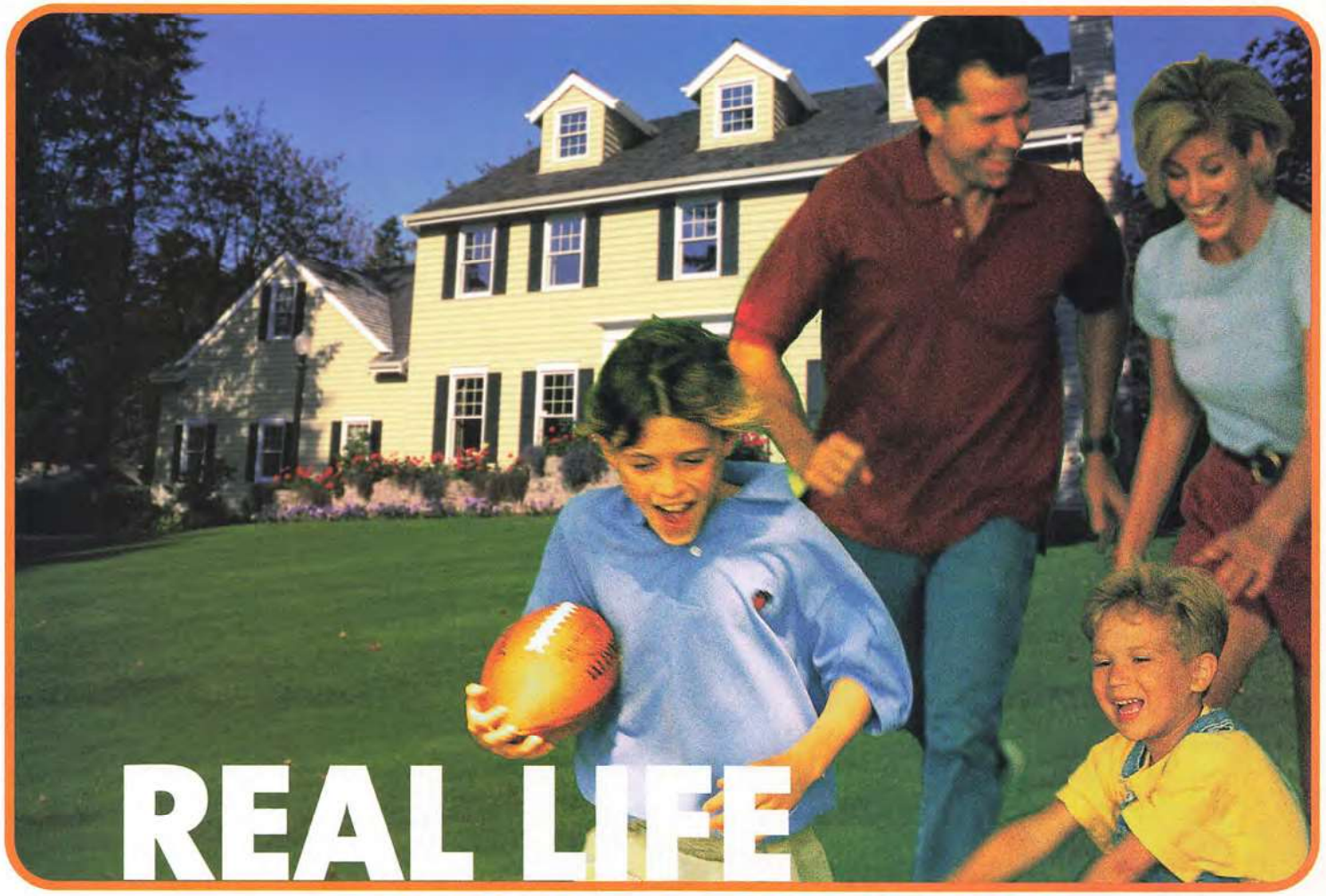
height: 6-0 weight: 247
nfl experience: 10 years
birthdate: 6/23/72
college: nebraska
hometown: duncan, ne

Dainan Sidney

cornerback

height: 6-1 weight: 202
nfl experience: 7 years
birthdate: 5/30/75
college: alabama-birmingham
hometown: atlanta, ga





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Paul Smith

running back

height: 5-11 weight: 234
nfl experience: 5 years
birthdate: 1/31/78
college: texas-el paso
hometown: el paso, tx

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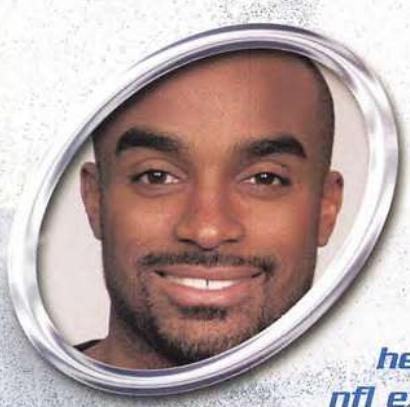
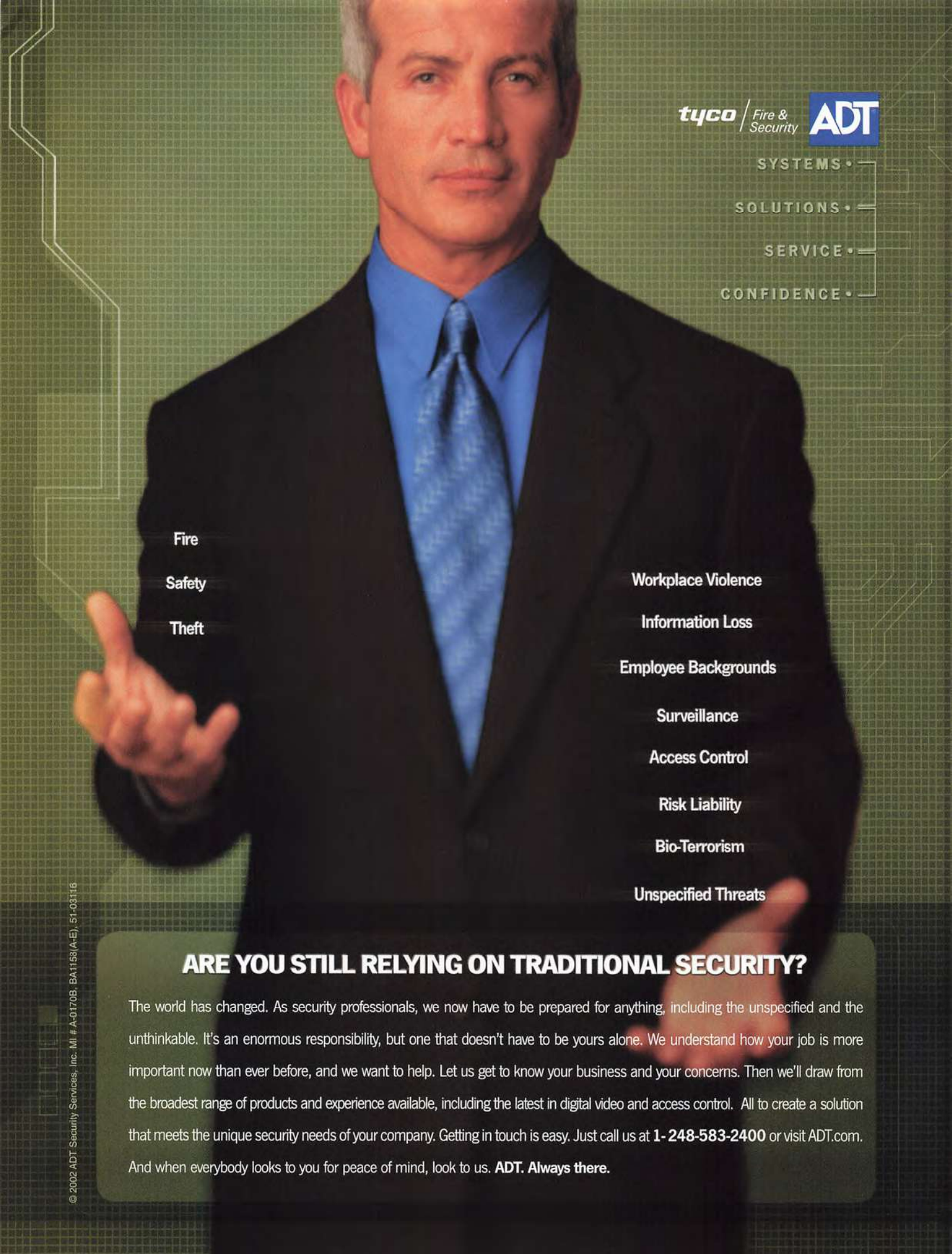


Tai Streets

wide receiver

height: 6-3 weight: 207
nfl experience: 6 years
birthdate: 4/20/77
college: michigan
hometown: matteson, il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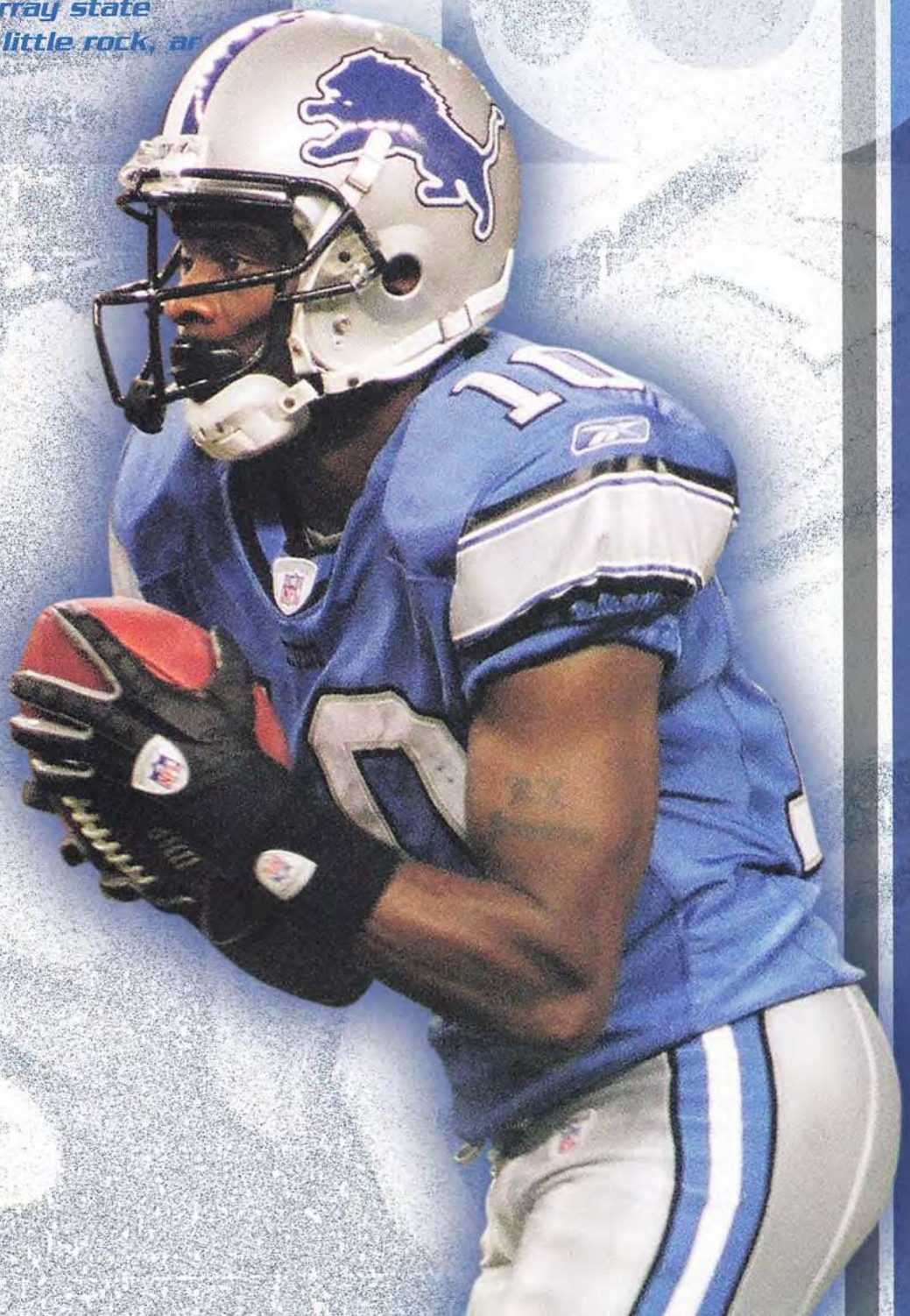
Reggie Swinton

wide receiver

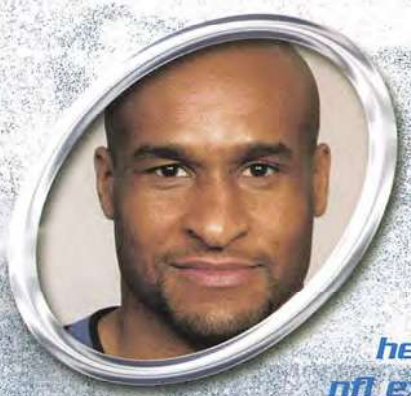
height: 6-0 weight: 182
nfl experience: 4 years
birthdate: 7/24/75
college: murray state
hometown: little rock, ar



Stephen Trejo

fullback

height: 6-2 weight: 250
nfl experience: 4 years
birthdate: 11/20/77
college: arizona state
hometown: casa grande, az



Bracy Walker

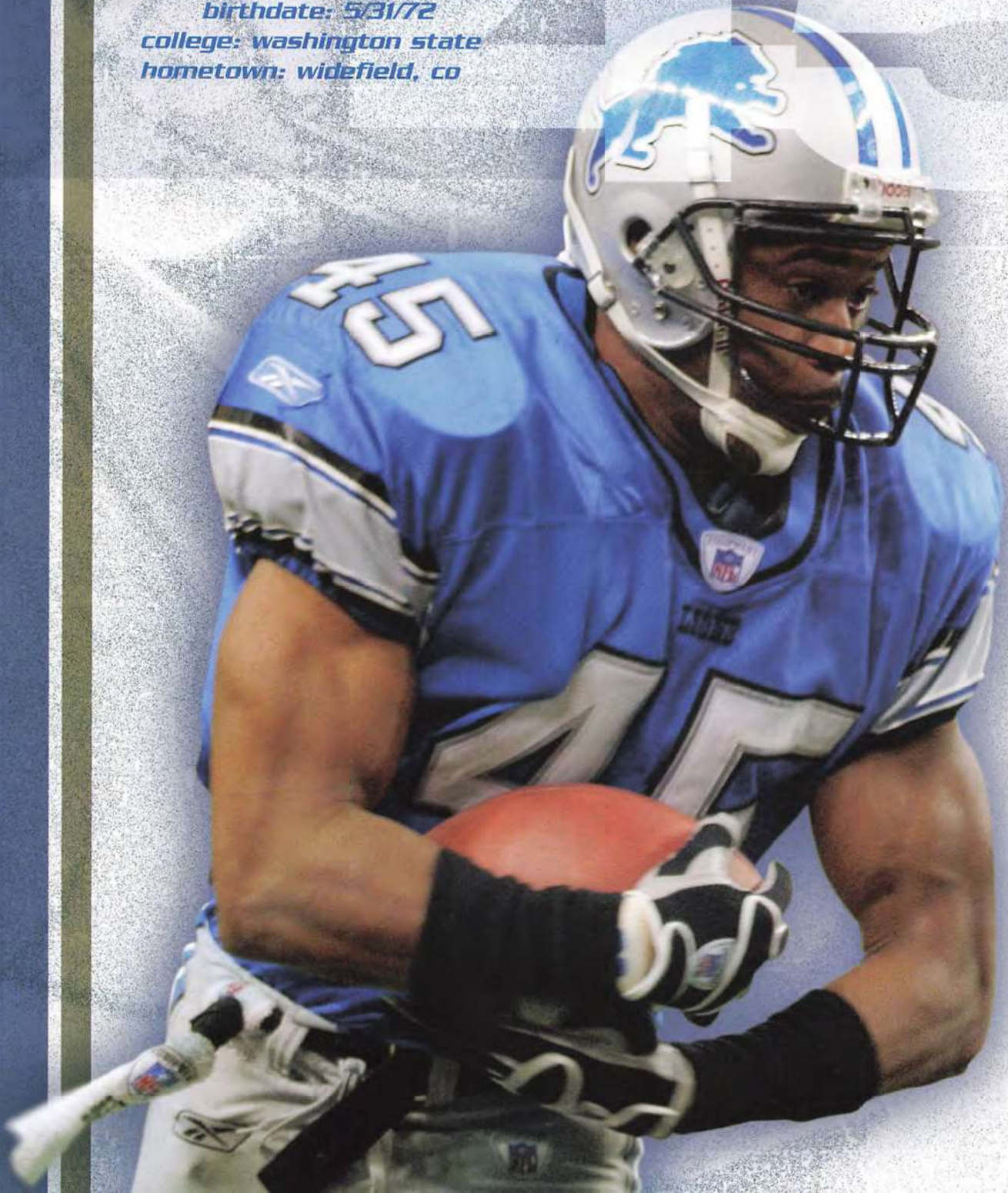
safety

height: 6-0 weight: 202
nfl experience: 11 years
birthdate: 10/28/70
college: north carolina
hometown: lake villa, il

Brian Walker

safety

height: 6-1 weight: 205
nfl experience: 9 years
birthdate: 5/31/72
college: washington state
hometown: widefield, co



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Dan Wilkinson

defensive tackle

height: 6-4 weight: 335
nfl experience: 11 years
birthdate: 3/13/73
college: ohio state
hometown: dayton, oh

Damien Woody

guard

height: 6-3 weight: 325
nfl experience: 6 years
birthdate: 11/3/77
college: boston college
hometown: beaverdam, va

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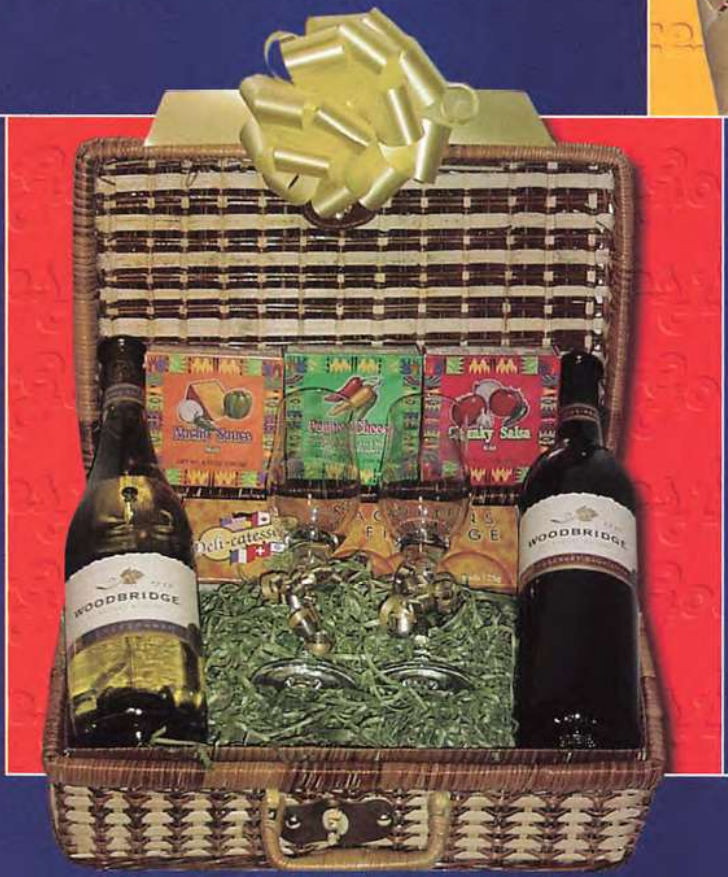

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roy williams 11

wide receiver

acquired: first round (seventh overall)

height: 6-3 weight: 212
birthdate: 12/20/81
college: texas
hometown: odessa, tx

aquired: first round (thirtieth overall)

kevin jones

running back

34

height: 6-0 weight: 225
birthdate: 8/21/82
college: virginia tech
hometown: chester, pa

54 teddy lehman

linebacker

aquired: second round (thirty-seventh overall)

height: 6-1 weight: 246
birthdate: 11/18/81
college: oklahoma
hometown: fort gibson, ok

aquired: third round (seventy-third overall)

keith smith

cornerback

height: 6-0 weight: 200
birthdate: 3/20/80
college: mcneese state
hometown: leesville, la

alex lewis 59

linebacker

aquired: fifth round (one-hundred fortieth overall)

height: 6-0 weight: 235
birthdate: 6/11/81
college: wisconsin
hometown: delran, nj

aquired: sixth round (one-hundred seventy-second overall)

kelly butler

tackle

height: 6-7 weight: 324
birthdate: 7/24/82
college: purdue
hometown: grand rapids, mi

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curt anes
quarterback
6-2/210 • 1 year pro
Grand Valley State

curtis ansel
punter
6-0/210 • rookie
Kansas

andrew battle
linebacker
6-3/235 • rookie
Indiana (PA)

keith belton
fullback
6-0/232 • rookie
Syracuse

matt brandt
tight end
6-7/248 • rookie
Miami (OH)

ahmad childress
defensive tackle
6-5/331 • rookie
Alabama

colin cole
defensive tackle
6-2/320 • 1 year pro
Iowa

julius curry
safety
6-1/190 • 1 year pro
Michigan

charles drake
cornerback
6-1/208 • 1 year pro
Michigan

jason fife #12
quarterback
6-4/222 • rookie
Oregon

trevor gaylor #15
wide receiver
6-3/195 • 4 year pro
Miami (OH)

scott genord #49
linebacker
6-2/245 • rookie
Fullerton Junior

branden hall #67
guard
6-3/329 • rookie
Troy State

kenny heatly #48
cornerback
5-11/180 • rookie
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tyrone hopson #68
guard/center
6-2/294 • 3 year pro
Eastern Kentucky

ben johnson #74
tackle
6-7/325 • 1 year pro
Wisconsin

clifford johnson #46
safety
6-1/215 • rookie
Morgan State

chris kern #39
defensive back
5-10/196 • 1 year pro
Mount Union

matt mccoy
77
tackle
6-7/290 • rookie
Ferris State

david miller
63
guard
6-3/322 • 1 year pro
Ball State

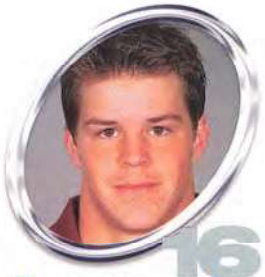
kaulana noa
66
guard
6-3/310 • 4 year pro
Hawaii

dave pearson
60
center
6-3/297 • rookie
Michigan

jeff sanchez
40
cornerback
5-10/175 • 1 year pro
Tulane

andrew shull
61
defensive end
6-5/260 • rookie
Kansas State

chris snyder
9
kicker
6-0/204 • rookie
Montana



tim van zant
16
wide receiver
6-1/207 • rookie
Texas A&M

george wilson
19
wide receiver
6-0/210 • rookie
Arkansas

zach wilson
64
guard
6-5/302 • 1 year pro
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Courtney Alexander
Guest Experience & Public Relations Coordinator– Ford Field

Raymond Amato
Maintenance Operations Ford Field

Kyle Anderson, M.D.
Team Physician Orthopaedist

Dorothy Andrews
Cleaning Services

Risa M. Balayem
Director of Communications Ford Field

Matt Barnhart
Director of Media Relations

Gina Bassman
Controller Ford Field

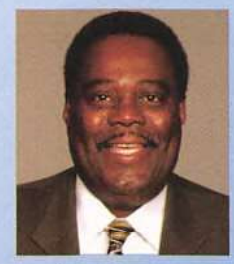
Stephen Batch
Technical A/V Coordinator Ford Field

Al Bellamy
Head Athletic Trainer

Bryan Bender
Director of Broadcasting & New Media

Brandon Bissell
Promotions Coordinator Ford Field

Steve Boren
Network Engineer



Al Brooks
Security Supervisor Ford Field

Bernadette Brown
Accounts Payable Coordinator Ford Field

John Brown
Assistant Equipment Manager

Rex Brown
Maintenance Operations Ford Field

Keith Burch, M.D.
Team Physician Internist

Deanna Caldwell
Communications Assistant

Anne L. Campbell
Suite Services Coordinator

Jon Campbell
Director of Business Systems

Mark Cheklich
Director of Sponsorship Sales

Monte Clark
Special Consultant

Matt Closs
Assistant Groundskeeper

Charlie Coffin
Groundskeeper

Sol Cogan, D.C.
Team Chiropractor

Evan Trost has
a love for the outdoors
a fascination with model planes
a residency in family medicine
and Tourette Syndrome.

Dr. Evan Trost is a dedicated and committed young M.D. specializing in wellness and preventative medicine in Scottsdale, Arizona. ((✕)) Patients – especially kids – spark to Evan's openness and compassionate bedside manner. ((✕)) Evan also happens to be one of the hundreds of thousands of Americans to have been born with Tourette Syndrome – an often misdiagnosed and misunderstood neurological disorder that's a lot more common than you think. ((✕)) You may know or have seen someone with TS symptoms – they sometimes make sudden, often strange, physical movements or vocal sounds that they *just can't help.* ((✕)) People with TS are not psychologically impaired, less intelligent, obstinate or purposefully disruptive. And contrary to what you may have heard, fully 85 to 90 percent are *not* prone to using inappropriate language. ((✕)) Research continues to explore the causes of Tourette Syndrome, and hopefully, the day will come soon when we can find better treatments and the cure. ((✕)) But until then, if you come across someone who has TS, please remember that, like Dr. Evan Trost, that person has a whole lot more.

Evan Trost, M.D.
2nd year Resident, Scottsdale Healthcare (AZ)

((✕)) tourette syndrome association, inc.

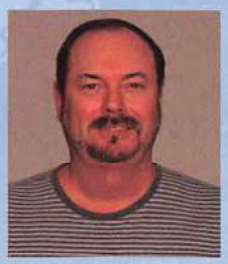
RINGTHEBELL.TV on Archive.org

Tourette Syndrome Association, Inc.
42-40 Bell Boulevard Suite 205
Bayside New York 11361
1 888 4 TOURET http://tsa-usa.org

Detroit Lions Family

Kim Colbert
Receptionist
Ford Field

David Collon, M.D.
Team Physician
Orthopaedist



Bill Cory
Security Assistant

Sean Craig
Licensed Plumber

Shawn Crockett
Merchandise Coordinator

Chris Curran
Assistant Athletic Trainer

Chuck Cusick
Director of Operations
Ford Field

Kristen Dale
Event/Operations Coordinator
Ford Field

Teri Daniel
Executive Assistant, Keenist

Ken Davidson
Groundskeeping Assistant

Mai Davis
Executive Assistant,
Millen & Mayhew

Justin Decremer
Ticket Office Supervisor

Kim Doverspike
Assistant Director
of Community Affairs

Kevin Everett, M.D.
Team Physician
Ophthalmologist

Earle Fisher
Director of Marketing Partnerships

Amy FitzGerald
Assistant to Vice President of
Business Development & Sales

Chris Fritzsching
Director of Youth Football Programs

Nicole Furuiye
Premium Seat Sales Executive

Bob Gardner
Facilities Engineer
Ford Field

Jason Gardner
Graphics Coordinator

Mondray Gee
Strength & Conditioning Assistant

Stephanie Gerrity
Marketing Coordinator

Pam Gill
Event Assistant
Ford Field

Dave Glazier
Vice President of Business
Development & Sales

Mark Glenn
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& Customer Service

Margaret Gramlich
Executive Assistant
Tom Lewand

Toya Hankins
Events Manager
Ford Field

Brad D. Harrison
Premium Seat Sales Manager

Karianne Hawkins
Administrative Assistant
to the Head Coach

Allen Hughes
Executive Director of Team Relations

Dan Jaroshewich
Sports Events Manager
Ford Field

Rhoda Jones
Director of Human Resources

Bill Keenist
Senior Vice President of
Communications & Marketing

Terri Kimble
Administrative Assistant
Accounting

Judy Kowalkowski
Manager, Accounting Operations

Joe Kress
Retail Associate

Joan LeMahieu
General Manager
Ford Field

JoAnn Lenden
Administrative Assistant
Player Personnel

Tom Lesnau
Sr. Vice President of Finance
& Chief Financial Officer

Tom Lewand
Executive Vice President
& Chief Operating Officer

Jason Lynch
Technical A/V Coordinator
Ford Field

Ben Manges
Media Relations Assistant

Dylan Marinez
Equipment Assistant

Martin Mayhew
Sr. Vice President of Football
Administration & Legal Affairs

Bill McCall
Assistant Director of
Ticket Operations

Cindy McCullough
Retail Store Manager

Louise McDonald
Executive Assistant,
Mr. William Clay Ford

Terri McKay
Director of Information Systems

Detroit Lions Family

Paula Mikola
Director of Premium Suites & Club Seat Sales

Craig Miller
Retail Warehouse Manager

Marvin O'Malley
Maintenance Operations Ford Field

Tim O'Neill
Equipment Manager

Ken Ouellette
Video Assistant

Tim Pendell
Senior Director of Community Affairs

Drake Phifer
Event Sales Coordinator

Charles Phillips
Staff Accountant Ford Field

Richard Pinskey
Director of Merchandising

Lance Powser
Assistant Director of Ticket Sales

Hawanya Quarles
Receptionist

Joe Recknagel
Assistant Athletic Trainer

Chet Regula, D.M.D.
Team Physician Dentist

Michael Richardson
Assistant Video Director

Barbara Saliba
Employee Development Manager/ Team Travel Assistant

Ricky Sandoval
Director of Security

Matthew J. Schul
Premium Seat Sales Executive

John Scott
Security Assistant

Tracey Short
Vice President, Guest Experience & Business Strategy

Beth Smiley
Director of Player Development

Theo Smith
Security Supervisor Ford Field

Nicole Sparks
Ticket Office Assistant

Scott Stenman
Director of Development Ford Field

Tasha Taylor
Administrative Assistant Community Affairs

Hoa Tran
Office Assistant Allen Park

Justin Turk
Conversion Supervisor
Ford Field

Kelly Urquhart
Director of Event Sales & Services

Craig Vandermause
Manager of Football Operations

Ken Van Hevel
Mechanic
Ford Field

Chad Walker
Community Affairs Assistant

Diane Watkins
Administrative Assistant
Ticket Office

Joseph Williams
Conversions
Ford Field

Shanta Williams
Administrative Assistant
Assistant Coaches

Robb Wilson
Technical Services Manager

Monica Wise
Administrative Assistant
Financial Services– Ford Field

Matt Wojciechowski
Senior Accountant
Ford Field

Mark Woloszyn
Network Engineer

Chris Woodruff
Ticket Sales Associate

Catherine Woods
Suite Services Manager

Karen Wozniak
Executive Assistant to
General Manager– Ford Field

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on Archive.org

Ryan Zewatsky
Equipment Assistant

John Zmick
Maintenance Operations
Ford Field

Sodexho Dining and Catering Services

Marc Skamiera
Executive Chef/General Manager

Denise Sweet
Executive Catering
& Dining Room Manager

Wendell Williams
Chef

Immanuel Fason
Cook

Chris Wilson
Cook

preseason

date	opponent	network	time (ET)
Saturday, August 14	PITTSBURGH STEELERS	WKBD-TV UPN 50	7:30 P.M.
Saturday, August 21	at Cleveland Browns	WKBD-TV UPN 50	4:30 P.M.
Saturday, August 28	at Baltimore Ravens	WKBD-TV UPN 50	8:00 P.M.
Thursday, September 2	BUFFALO BILLS	WKBD-TV UPN 50	8:00 P.M.

Sunday, September 12	at Chicago Bears	FOX	1:00 P.M.
Sunday, September 19	Houston Texans	CBS	1:00 P.M.
Sunday, September 26	Philadelphia Eagles	FOX	1:00 P.M.
Sunday, October 10	at Atlanta Falcons	FOX	1:00 P.M.
Sunday, October 17	Green Bay Packers	FOX	1:00 P.M.
Sunday, October 24	at New York Giants	FOX	1:00 P.M.
Sunday, October 31	at Dallas Cowboys	FOX	1:00 P.M.
Sunday, November 7	Washington Redskins	FOX	1:00 P.M.
Sunday, November 14	at Jacksonville Jaguars	FOX	1:00 P.M.
Sunday, November 21	at Minnesota Vikings	FOX	1:00 P.M.
Thursday, November 25	Indianapolis Colts	CBS **	12:30 P.M.
Sunday, December 5	Arizona Cardinals	FOX	1:00 P.M.
Sunday, December 12	at Green Bay Packers	FOX	1:00 P.M.
Sunday, December 19	Minnesota Vikings	FOX	1:00 P.M.
Sunday, December 26	Chicago Bears	FOX	1:00 P.M.
Sunday, January 2	at Tennessee Titans	FOX	1:00 P.M.

HOME

AWAY

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